



Attn: Non Profits!



The Social Web: Facebook, Twitter, and Other Community Based Strategies

Please join us for a workshop on learning to use social networking tools, like Facebook, Twitter and other internet tools and strategies to further the goals of your non-profit.

Learn how you can use these valuable resources to deliver your message, communicate with your audience, find and build an online constituency, and create a community for your issue or cause!

This workshop is offering the basic skills necessary to create a Facebook fan page, why you should "tweet," and what resources are available to non-profits at little or no cost.

The time is now! Use the world of social networking to your organization's benefit!

Monday March 8, 2010

9 AM – 4 PM

(1 hour lunch break)

Pasadena Conference Center

300 E. Green Street, Pasadena, CA 91101

Fee: \$75 Non Profit Staff

Space will be limited to 100 people

YOU ARE ENCOURAGED TO BRING A LAPTOP COMPUTER

Instructor: Rick Hernandez Bielke has over more than 15 years of communications experience. He's been a Senior Public Affairs Specialist for one of President Bill Clinton's signature programs, served as a press secretary for two congressional campaigns, and has spent the last 10 years as a communications director for a Washington, D.C. based non-profit that advocates for public financing of elections. Mr. Bielke has been at the forefront of using web based tools to deliver the organizations message and oversaw the growth of the email list at his organization from 4,000 to its current 90,000 total.



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REGISTRATION FORM

Name/Title _____

Name of organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payments may be made online by PayPal by going to: www.Imagen.org

Please make checks payable to:

The Imagen Foundation

18034 Ventura Blvd, #261, Encino, CA 91316

Credit Card Payments:

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Expiration Date _____ Amount to be charged \$ _____

Signature: _____

ALL FEES MUST BE RECEIVED BY MARCH 5TH

*The Imagen Foundation is a 501(c)(3) nonprofit organization
Fed Tax ID# 95-4530300*

Please return the registration form by email, U.S. mail, or fax to: 626-628-1854

For questions, please call 626-376-9751 or email: info@imagen.org