

CALL FOR ENTRIES

24th Annual
Imagen
Awards



The Imagen Foundation's mission is to encourage and recognize the achievements of Latinos, as well as positive portrayals of Latinos, in all forms of media.

The Foundation is a national organization dedicated to increasing Latino representation at all levels in the entertainment and communications industries by providing access, education, and resources.

www.imagen.org

24th Annual
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Awards Competition

OBJECTIVE AND INVITATION

The Imagen Foundation seeks to recognize and reward positive portrayals of Latinos in all forms of media, as well as to encourage and recognize the achievements of Latinos in the entertainment and communications industries. In keeping with its mission, The Imagen Foundation cordially invites all members of the entertainment and communications industries to participate in the 24th Annual Imagen Awards Competition.

The Foundation works to create, promote, and enhance opportunities for all Latinos in front of and behind the camera and throughout the entertainment industry, and serves as a liaison between the industry and the Latino community by providing access, education and resources.

QUALIFICATIONS

Appropriate and qualifying entries will be English or Spanish language television programming, motion pictures, advertising, and live theater that either: (a) portray Latinos and/or the Latino culture in an authentic and prominent manner; and/or, (b) demonstrate outstanding creative achievement by Latinos.

All entries must have been televised in the appropriate categories in a U.S. market, (network, local, cable, first-run syndication), released theatrically, or exhibited at a major film festival, or performed live theatrically between May 1, 2008 and April 30, 2009. **Deadline for submissions is June 1, 2009.**

ENTRY PROCEDURES

Writers, producers, directors, studios, networks, talent agents, managers, production companies, and advertising agencies are eligible to submit entries. Submissions will be judged by a distinguished panel of entertainment industry executives and Latino community leaders.

Please submit full and complete copies of qualifying entries in DVD format, and include all applicable credit and production information. Please be advised that entries will not be returned. All entries must be accompanied by an entry form/waiver. By signing the waiver, you are granting The Imagen Foundation the right to use a clip of the submission, the winners/finalists and/or the qualifying program, film, or project in connection with the Awards Gala, and for other Imagen events and related purposes. **There will be a \$175.00 non-refundable processing fee per entry. The processing fee for student and independent film makers who have submitted work to film festivals; and live theatrical productions is \$75.00.** Entry forms/waivers are also available on the Imagen Website: www.imagen.org The Imagen Foundation reserves the right not to present awards in any particular category.

Please make checks payable to: **The Imagen Foundation.** Entries not accompanied by an entry form/waiver and fee will not be eligible for consideration.

Please note that by submitting entries, you and the company, or organization you represent are granting The Imagen Foundation the right to maintain the entries and permit their viewing by members of the public through The Imagen Foundation's Latino Media Research Center (The "Center"). All entries will be available for public, and private viewing at the Center for non-profit research and educational purposes, and the Center will not permit any member of the public to reproduce or remove any entry from the Center.

CATEGORIES

Entries may qualify in the following categories:

FILM

BEST PICTURE

BEST ACTOR

BEST ACTRESS

BEST SUPPORTING ACTOR

BEST SUPPORTING ACTRESS

BEST DIRECTOR

BEST THEATRICAL SHORT OR STUDENT FILM

BEST DOCUMENTARY FOR FILM

THEATER

BEST LIVE THEATRICAL PRODUCTION

TELEVISION

BEST PRIMETIME PROGRAM

Includes Comedy, Drama, & Movies of the Week

BEST ACTOR

BEST ACTRESS

BEST SUPPORTING ACTOR

BEST SUPPORTING ACTRESS

BEST DOCUMENTARY FOR TELEVISION

BEST VARIETY or REALITY SHOW

BEST CHILDREN'S PROGRAMMING

BEST NATIONAL INFORMATIONAL PROGRAMMING

Includes news stories or news specials

BEST LOCAL INFORMATIONAL PROGRAMMING

Includes news stories or news specials

BEST ON-AIR ADVERTISING

Includes PSAs and commercials

SEND ENTRIES TO :

The Imagen Foundation Awards Consideration Committee

18034 Ventura Blvd., #261, Encino, CA 91316

Deadline for submissions: June 1, 2009

AWARDS PRESENTATION

Winners will be announced at the

24th Annual *Imagen* Awards Gala

Sunday, August 23, 2009

Beverly Hilton Hotel

Beverly Hills, California

INFORMATION, RESERVATIONS, SPONSORSHIP, OR PROGRAM ADVERTISING

For tickets and sponsorship, please call (626) 376-9751.

For program advertising, please call Jerri at (818) 713-1678,

email: info@imagen.org or visit www.imagen.org

The Imagen Foundation is a non-profit 501(c)3 organization. IRS ID#95-4530300