



Creating Opportunities and Opening Doors



15th ANNUAL
IMAGEN FOUNDATION
Entertainment Industry
Career Fair

*"The Future of Jobs in Entertainment:
Planning for the World of New Media"*

Saturday, March 27th

8:30 AM – 4:00 PM

Pasadena Convention Center, 300 E. Green St., Pasadena, CA 91101

Parking at the Pasadena Convention Center is \$9

Come by Metro Gold Line! Exit Del Mar Station. Go 1 block North on Arroyo Parkway and then 1 block east on Green St. to the Convention Center.

SPONSORED BY:

ABC7 • Fox11 • Warner Bros. • DIRECTV • CBS • El Proyecto WorkSource

KEYNOTE SPEAKERS

Kathleen Milnes, *President & CEO*,
The Economy Institute: "The Big Picture:
Screen Based Entertainment Data
and Markets"

Ken Ikeda, *Executive Director*, Bay Area Video
Coalition: "Cultivating Opportunity in The
Workplace: Focusing on Social Networking,
Organic Connections and the Parallel Between
Transmedia and Workforce Sectors"

WORKSHOPS

**"Successful Social Media and
What Recruiters Look For"**
sponsored by Warner Bros.

"Investing in Your Future"
sponsored by Fox 11

"The Hidden Job Market & How to Find It"
sponsored by Workplace Hollywood

**"How to Identify Skills and How to Promote
Them—The Entrepreneurial Spirit"**
sponsored by The Imagen Foundation

JOB FAIR

Participating companies*

KTLA / ABC7 / DIRECTV

Warner Bros. / Workplace Hollywood

El Proyecto WorkSource

Trailer Park Productions

CBS / NBC/Universal Studios / COMCAST

**partial list*

***Meet with Entertainment Industry Human
Resource professionals to critique your resume!***

REGISTRATION FEE: \$10

Paypal is available online on the Imagen website at: www.imagen.org

Or send registration fee to: The Imagen Foundation, 18034 Ventura Bl., #261, Encino, CA 91316

For details, please call: (626) 791-8140



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**“The Future of Jobs
in Entertainment:**

**Planning for the
World of New Media”**

*You must register to attend
this Career Fair.*

Given the economic condition of
the industry there will be a limited
number of companies taking resumes.

**A partial list of participants includes:
ABC7, DIRECTV, Warner Bros., KTLA,
Fox11, WorkPlace Hollywood and
El Proyecto WorkSource, Trailer Park
Productions, CBS, NBC/Universal
Studios, COMCAST**



Name/Title _____

Address _____

City, State, ZIP _____

Phone _____

E-mail _____

Tickets are \$10 for the day

**Paypal is available online on the
Imagen website at: www.imagen.org**

Please make checks payable to:
The Imagen Foundation
18034 Ventura Blvd, #261, Encino, CA 91316

Credit Card Payments:

Circle one: Visa MC Am.Ex. Exp. Date _____

Credit Card # _____

Signature _____

Fax RSVP to (626) 628-1854

**For more information,
please call (626) 791-8140 or email: info@imagen.org**

The Imagen Foundation's mission is to encourage and recognize the achievements of Latinos, as well as positive portrayals of Latinos, in all forms of media. The Foundation is a national organization dedicated to increasing Latino representation at all levels in the entertainment and communications industries by providing access, education, and resources.

www.imagen.org

18034 Ventura Bl., #261, Encino, CA 91316

The Imagen Foundation is a non-profit 501(c)3 organization.

Federal tax I.D. #95-4530300



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SCHEDULE OF EVENTS

- | | |
|--------------------------|--|
| 8:30 – 9:30 am | Workshop – “The Hidden Job Market & How to Find It”
Sponsored by Workplace Hollywood |
| 9:00 am | Job Fair Opens |
| 9:30 – 10:30 am | Keynote Speakers

Kathleen Milnes, <i>President & CEO,</i>
The Entertainment Economy Institute
Presenting: “The Big Picture: Screen-Based
Entertainment and Data Markets”

Ken Ikeda, <i>Executive Director,</i>
Bay Area Video Coalition
Presenting: “Cultivating Opportunity in the
Workplace: Focusing on Social Networking,
Organic Connections and the Parallel
Between Transmedia and Workforce Sectors” |
| 10:30 – 11:30 am | Workshop – “Investing in Your Future”
Sponsored by Fox Television Stations |
| 11:30am – 12:30pm | Workshop – “Successful Social Media and
What Recruiters Look For”
Sponsored by Warner Bros |
| 12:30 – 1:15 pm | Lunch |
| 1:15 pm | Job Fair Re-opens |
| 1:15 – 2:15 pm | Workshop – “Investing in Your Future”
Sponsored by Fox Television Stations |
| 2:15 – 3:15 pm | Workshop – “Identifying Your Skills & Potential”
Sponsored by The Imagen Foundation |
| 3:15 – 4:15 pm | Workshop – TBD
Sponsored by TBD |
| 4:00 pm | Job Fair Closes |