

34th Annual Imagen Awards Competition



CALL FOR ENTRIES



The Imagen Foundation

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The Imagen Foundation
is a 501(c)3 not-for-profit
organization.
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34TH ANNUAL IMAGEN AWARDS COMPETITION

OBJECTIVE AND INVITATION

The Imagen Foundation seeks to recognize and reward positive portrayals of Latinos in all forms of media, as well as to encourage and recognize the achievements of Latino talent in the entertainment and communications industries. In keeping with its mission, The Imagen Foundation cordially invites members of entertainment and communications to participate in the 34th Annual Imagen Awards Competition.

The Foundation works to create, promote, and enhance opportunities for all Latinos in front of and behind the camera and throughout the entertainment industry, and serves as a liaison between the industry and the Latino community by providing access, education, and resources.

QUALIFICATIONS

The Imagen Foundation invites submissions for appropriate and qualifying entries in English or Spanish language television programming, feature films, streaming services, advertising, web series, or documentaries that either: (a) portray Latinos and/or the Latino culture in an authentic manner; (b) demonstrate outstanding creative achievement by Latino talent; (c) and/or serve to educate the public about Latino cultures; (d) and are produced and/or distributed in the United States. All entries must have been broadcast in the appropriate categories in a U.S. market (network, local, cable, first-run syndication, streaming service), released theatrically or exhibited at a U.S. film festival, or released online between May 1, 2018 and April 30, 2019.

Deadline for submissions is May 1, 2019. All entries must be postmarked or emailed by this date.

ENTRY PROCEDURES

Writers, producers, directors, studios, networks, streaming providers, talent agents, managers, publicists, production companies, advertising agencies, and students are eligible to submit entries. Submissions will be judged by distinguished panels of entertainment industry executives and Latino community leaders.

Submit one full and complete entry form for each qualifying entry with a DVD and/or an **online link accessible at minimum through September 15, 2019**, and include all applicable credit and production information. Please be advised that entries will not be returned. All entries must be accompanied by an entry form and signed waiver (located at the bottom of the entry form). By signing the waiver, you are granting The Imagen Foundation the right to use a clip of the submission, the winners/finalists and/or the qualifying program, film, or project in connection with the Awards ceremony, and for other Imagen events and related purposes. **The fee is \$250 per category, as outlined in the entry form. Independently produced documentaries are \$150 per submission.*** The entry form is available on page 8 of this packet and on the Imagen website:

www.imagen.org. Please review the Entry Submission Guidelines & Requirements on page 4 of this packet for detailed information on how to submit.

If nominated, The Imagen Foundation will inform the primary contact listed on the entry form. **It is the responsibility of the Primary Contact, as listed on the entry form, to notify any additional parties who are part of a production or represent talent regarding the nomination. If the entry should win, only one physical award will be provided per entry.** Additional awards can be ordered by contacting The Imagen Foundation.

Please note that by submitting entries, you and the company/organization you represent are granting The Imagen Foundation the right to maintain the entries and permit their viewing by members of the public through The Imagen Foundation's Latino Media Research Center ("Center"). All entries may be used for public viewing at the Center for non-profit research and educational purposes, and the Center will not permit any member of the public to reproduce or remove any entry from the Center or charge fees for viewing.

*The Imagen Foundation reserves the right to not present an award in a category if an insufficient number of entries are submitted. Please be advised that fees are not refundable.

† Independent documentary producers are eligible for the \$150 fee only in the documentary category. Independent feature film productions do not qualify for this fee.

* Fees must be received prior to the submission deadline, otherwise entries will be rejected and returned to the submitter.

NOMINEES ANNOUNCEMENT

Nominees are announced in late June/early July. The individual listed as the Primary Contact will receive an email notification of when nominees will be announced, as well as the press release. Nominees will be listed on the Imagen website: www.imagen.org.

AWARDS PRESENTATION

Winners will be announced at the 34th Annual Imagen Awards.

Winners are not announced in advance.

All nominees are invited to attend the awards ceremony. Each nomination receives two (2) complimentary tickets to the Imagen Awards. Tickets allocated for nominees are non-transferable. Nominated productions may provide the complimentary ticket to a producer, actor or member of the creative team. Additional tickets and tables for guests will be available for purchase.

SPONSORSHIP OR PROGRAM ADVERTISING

For sponsorship opportunities or advertising in the Imagen Awards Program Book, please contact Elia Sanchez by email at elia@imagen.org.

ENTRY SUBMISSION GUIDELINES & REQUIREMENTS

CATEGORIES

Entries may qualify in the following categories:

FEATURE FILM

- **Best Picture:** Feature length film produced in the United States released theatrically or exhibited at a U.S. film festival
- **Best Director:** For direction of a film with a focus on Latino themes or characters and/or a director of Latino descent
- **Best Actor:** Actor of Latino descent and/or portraying a Latino character in a main or supporting role in a feature film
- **Best Actress:** Actor of Latino descent and/or portraying a Latino character in a main or supporting role in a feature film

DOCUMENTARY OR INFORMATIONAL

- **Best Documentary:** Long format non-fiction program/series produced for film, television, and/or streaming service focused on the Latino community or a Latino theme
- **Best Short-Form Non-Fiction Series:** Short program/series produced for television and/or streaming service focused on the Latino community or a Latino theme
- **Best Informational Program:** News stories or news specials focused on the Latino community or a Latino theme and have aired locally or nationally

TELEVISION

- **Best Program:** Must have originally aired or transmitted on a major network, cable network, or streaming provider.
 - **Drama:** Programs can be either half-hour or full-hour format
 - **Comedy:** Programs can be either half-hour or full-hour format
 - **Specials, Movies & Limited Series:** Includes one-time specials, movies made for television or streaming provider and limited series programs
- **Best Actor:** Actor of Latino descent and/or portraying a Latino character in a main role with a significant storyline
- **Best Actress:** Actor of Latino descent and/or portraying a Latino character in a main role with a significant storyline
- **Best Supporting Actor:** Actor of Latino descent and/or portraying a Latino character in a supporting role
- **Best Supporting Actress:** Actor of Latino descent and/or portraying a Latino character in a supporting role
- **Best Young Actor:** Female or male actor under the age of 18 in a main or supporting role

- **Best Children’s Programming:** Programming with Latino characters or themes aimed at children under the age of 18. Must have originally aired or transmitted on a network, cable, online or streaming service
- **Best Variety or Reality Show:** Must have originally aired or transmitted on a network, cable, online or streaming service
- **Best On-Air Promotion/Advertising:** Public service announcements, promotional campaigns, and commercials geared toward a Latino audience originally aired or transmitted on a network, cable, online or streaming service.

* Independent documentary producers are eligible for the \$150 fee only in the documentary category. Independent feature film productions do not qualify for this fee.

ENTRY SUBMISSION REQUIREMENTS

Completed entries must include all of the following:

- **Entry Form:**
 - Fill out one (1) entry form per category submission. For example, if you are submitting one production in multiple categories, i.e. Best Picture, Best Actor, each category needs to have its own entry form. **Select only one category per form.**
 - If nominated, the companies named under Network/Production/Distribution Company in the Production Information section, will be listed next to the name of the nominated program. **Make sure to write in the companies exactly as they should appear, in the event the production is nominated.**
- **Synopsis:** A brief written summary describing the entry **must** be attached to the Entry Form to be considered. If submitting in an acting category, please include the name of the person, the character’s name and whether it’s a leading or supporting role.
- **For DVD/Blu-Ray Screeners:** A screener is required for all entries. If providing a DVD or Blu-Ray disc, **please check that your disc is playable on a standard player.** Retail versions of the DVD/Blu-Ray are acceptable. In the event we have difficulties with your disc, we will make our best efforts to inform the Primary Contact listed on the entry form.
- **For Online Screeners:** A screener is required for all entries. If providing an online screener, **the link must be accessible through September 15, 2019.** The link or viewing instructions should be included with the **Entry Synopsis.** In the event we have difficulties with your link, we will make our best efforts to inform the Primary Contact listed on the entry form as soon as possible.
- **For television series/programs/acting:** Please select **ONE episode** that aired during the qualification period that best represents the series and/or talent that you are submitting for consideration.
- **For Actor Submissions:**
 - You **MUST** include a headshot and resume (IMDB printout is acceptable) and the name of the character on the entry form.
 - For an actor in a television program/series, **please select one episode that best showcases the actor’s character and talent.** A DVD/Blu-ray or online screener to the **full episode** must be included with the submission.

- The Synopsis **must** include a short description on the actor's character and role.
- **For On-Air Promotion/Advertising Submissions:**
 - If the entry is part of a series/campaign, please submit the entire campaign as one entry on DVD or online screener for consideration.
- **Signed Waiver & Release:** The Waiver and Release is located on the bottom of the Entry Form. Each Entry Form must be signed in order to be considered for the Imagen Awards. If you have questions regarding the Waiver & Release, please email Yanira Leon at yani@imagen.org.
- **Payment:** Each entry must include the appropriate payment for the category. Payment can be made via check (made out to "Imagen Foundation"), by credit card (Visa, MasterCard or American Express accepted) using the attached Credit Card Authorization Form, or online at www.imagen.org/awards. If your company requires an invoice, please contact Yanira Leon at yani@imagen.org. Entries submitted with a personal check must be received two weeks before the submission deadline. **All fees must be paid before nominations are announced or your entry will be disqualified.**

All requirements must be fulfilled to be considered for the Imagen Awards.

MAILING ADDRESS FOR SUBMISSIONS

Completed entries should be mailed or delivered by messenger to:

Imagen Awards Consideration Committee
18034 Ventura Blvd., #261
Encino, CA 91316

Entry form, synopsis, payment form, actor's resume and headshot, can also be emailed to awards@imagen.org. Physical screeners (i.e. DVDs) **must** be mailed to the address above.

DEADLINE

Deadline to submit to the Imagen Awards Competition is **May 1, 2019**.

QUESTIONS ABOUT THE IMAGEN AWARDS

If you have any questions regarding the Imagen Awards that are not answered in this document, please contact the Imagen Foundation by phone at (626) 376-9751 or by email at awards@imagen.org.

FREQUENTLY ASKED QUESTIONS

1. I am an independent producer. How much do I need to pay for my submission?

Independently produced documentaries pay a \$150 fee per entry. Independent feature film productions do not qualify for this fee.

2. I have produced a feature film and am an independent producer. How much do I pay for my submission?

If you are submitting in a feature film category, you are required to pay the standard \$250 per entry fee. Keep in mind that your competition may be major studios.

3. I am an actor in an independently produced feature film. How much do I pay for my submission?

If you are submitting in an acting category, you are required to pay the standard \$250 per entry fee. Bear in mind that your competition may be actors from major productions.

4. Do you waive any fees?

As a not-for-profit organization, all fees collected from entry submissions go directly into the time spent processing your submission and the expenses for producing the Imagen Awards. Consequently, we cannot waive any fees. All entries are non-refundable.

5. My submission is all in Spanish. Can I still submit?

Yes, Spanish language television programming, feature films, advertising, online series, documentaries, local and national informational programs, and student films can be submitted if they were produced and released or aired in a U.S. market.

6. When will nominees be announced? How will I know if I am nominated?

Nominees are announced in late-June/early July. All Primary Contacts will receive an email notification of when nominees will be announced, as well as the press release. Nominees will be listed on the Imagen website.

7. If nominated, how many tickets will I receive?

Nominees will be provided two (2) complimentary non-transferable tickets to the Imagen Awards. Additional tickets for guests will be available for purchase. Complimentary ticket allocation is subject to changes.

8. I have a question that has not been answered here. Who should I contact?

If you have any additional questions, please contact the Imagen Foundation at (626) 376-9751 or by email at awards@imagen.org.

34TH ANNUAL IMAGEN AWARDS ENTRY FORM

For questions or clarification: awards@imagen.org or (626) 376-9751. **Postmark Deadline: May 1, 2019.** Be sure to read the guidelines before submitting. **Use one entry form for each submission. Print clearly print or type all information requested. Entry materials will not be returned.**

1. **Name of Production:** _____
(List the name of the program/production as it should appear on the Nominees Announcement. If submitting talent, enter the name in 3A.)
- 1A. **Title of Episode Submitted:** _____ **1B. Program Synopsis Attached:** Yes
2. **Category: Please check ONLY one**
- | | | | |
|--|--|---|---|
| FEATURE FILM | TELEVISION/STREAMING | | DOCUMENTARY/INFORMATIONAL |
| <input type="checkbox"/> Best Picture | Best Primetime Program: | <input type="checkbox"/> Best Supporting Actor | <input type="checkbox"/> Best Documentary |
| <input type="checkbox"/> Best Director | <input type="checkbox"/> Drama | <input type="checkbox"/> Best Supporting Actress | <input type="checkbox"/> Best Informational Program |
| <input type="checkbox"/> Best Actor | <input type="checkbox"/> Comedy | <input type="checkbox"/> Best Young Actor | (Local or National) |
| <input type="checkbox"/> Best Actress | <input type="checkbox"/> Specials, Movies & Limited Series | <input type="checkbox"/> Best Variety or Reality Show | <input type="checkbox"/> Best Short-Form Non-Fiction Series |
| | <input type="checkbox"/> Best Actor | <input type="checkbox"/> Best Children's Programming | |
| | <input type="checkbox"/> Best Actress | <input type="checkbox"/> Best On-Air Advertising | |

TALENT INFORMATION (Fill only for acting categories)

- 3A. Actor's Name: _____ 3B. Character's Name: _____
- 3C. Is this a leading role? Yes No 3D. Supporting role? Yes No 3E. **Please Include:** Headshot Actor's Resume

PRODUCTION INFORMATION (Required for all submissions)

4. **Language:** Eng. Span. 5. Date Released/Originally Aired/Transmitted/Distributed: _____ 6. Running Time: _____
- 7A. Network/Streaming Service Where Aired/Transmitted: _____
- 7B. Production and/or Distribution Company: _____
(ONLY the companies listed in 7A & 7B will be included in Nominees Announcement if entry is nominated. Enter in exactly as companies should be listed.)
- 8A. Exec. Producer/s: _____
- 8B. Producer/s: _____
- 8C. Director: _____ 8D. Writer/s: _____
9. Principal Cast: _____

7. **PRIMARY CONTACT** The primary contact listed on this form will be the point of contact if the entry is nominated. It is the responsibility of the primary contact to notify any additional parties who are part of a production, including talent and their representation, if nominated.
- Name: _____ Title: _____
- Company: _____
- Address: _____ City, State, Zip: _____
- Email: _____ Phone: _____

WAIVER AND RELEASE

In consideration of the potential publicity, award, recognition and exposure this submission (the "Work") may receive, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned grants to The Imagen Foundation (the "Foundation") the non-exclusive right to use, display, reference and exhibit the above-referenced Work, in whole or in part, in connection with the Foundation's annual awards program and for purposes related to the awards program and/or other Foundation activities, including, without limitation, the right to include clips of the Work as part of and/or in connection with the Foundation's programs, and expressly waives any residual or other compensation that may otherwise be or become payable in connection with such use. Without limiting the generality of the foregoing, the undersigned acknowledges that the foregoing rights include the right for the Foundation to maintain and archive the Work, and to make the Work available for public and private viewing for educational and research purposes through the Foundation's Latino Media Research Center. The undersigned expressly acknowledges that the Foundation will proceed in reliance upon this waiver and release; however, under no circumstances shall the Foundation be obligated in any way to use the Work, or any portion thereof, or to exploit any of the rights granted hereunder. The undersigned represents and warrants that it has the full right and authority to grant the rights granted to the Foundation hereunder, and that no other consents, authorizations or payments are necessary or required. The undersigned further acknowledges and agrees that it will not assert or maintain any claim, action, suit or demand of any kind or nature whatsoever arising out of or related to this waiver and release, and will indemnify the Foundation against any and all claims, actions, losses, damages, judgments and liabilities resulting from any breach or alleged breach of its representations herein.

Print Name of Signatory / Title / Company

Signature

Date

CREDIT CARD AUTHORIZATION FORM

To pay for your entries by credit card, please fill out the form below. You need only provide one credit card authorization form for all of your entries. If you require an invoice, please contact Yanira Leon at yani@imagen.org.

CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____
(where a receipt will be emailed)**# OF ENTRIES**

Quantity of Entries: _____ x \$250.00 Sub-Total: \$ _____

Quantity of Entries:* _____ x \$150.00 Sub-Total: \$ _____

*For independently produced documentaries only. Total: \$ _____

CREDIT CARD AUTHORIZATION

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit Card Type : Visa MasterCard American Express

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

I authorize the Imagen Foundation to charge my credit card the Total amount listed above for my submission entries to The Imagen Awards.

Signature: _____

Please include this form with your entry/ies if paying by credit card. **Only one completed credit card authorization form required if submitting multiple entries.**

ADDITIONAL PAYMENT OPTIONS

By Check: To pay by check, please make the check payable to The Imagen Foundation. Check must be included with your entries in order for The Imagen Foundation to accept and process your entries. If you require an invoice, please email yani@imagen.org.

Online: Pay for your entries online using a credit card or Paypal. To submit your payment online, please go to www.imagen.org/awards.

For questions, call (626) 376-9751 or email: awards@imagen.org

Imagen Foundation Mailing Address: 18034 Ventura Blvd., #261 • Encino, CA 91316

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