THE 36th ANNUAL IMAGEN AWARDS

Our Community: Diverse, Talented, and United

OCTOBER 10th, 2021
CONGRATULATIONS
TO OUR 2021 IMAGEN AWARDS NOMINEES AND HONOREE

NORMAN LEAR
WRITER’S AWARD
HONOREE
Tanya Saracho

LAW & ORDER:
SPECIAL VICTIMS UNIT
BEST DIRECTOR
TELEVISION
Norberto Barba

BEST SUPPORTING ACTOR
TELEVISION (DRAMA)
Raúl Esparza

BEST SUPPORTING ACTRESS
TELEVISION (DRAMA)
Eva Noblezada

QUEEN OF THE SOUTH
BEST PRIMETIME PROGRAM
(DRAMA)

SUPERSTORE
BEST PRIMETIME PROGRAM
(COMEDY)

MAGNUM P.I.
BEST ACTOR
TELEVISION (DRAMA)
Jay Hernandez

SAVED BY THE BELL
BEST SUPPORTING ACTRESS
TELEVISION (COMEDY)
Alycia Pascual-Peña
Haskiri Velazquez

BEST SUPPORTING ACTOR
TELEVISION (COMEDY)
Mario Lopez

BEST ACTRESS
TELEVISION (DRAMA)
Alice Braga

America Ferrera

Thank you to the Imagen Foundation
A MESSAGE FROM THE FOUNDER AND PRESIDENT

Helen Hernandez

Welcome to the 36th Annual Imagen Awards!
This year’s theme, “Our Community: Diverse, Talented, and United,” is relevant given the state of affairs in our country. Our theme reflects the various cultures, races, and ethnicities that create the beautiful blend within our “Latine” community, a description by this year’s Norman Lear Writer’s Award honoree, Tanya Saracho. The theme is reflected in so many ways this year, from the entries we received, our nominees, to our hosts and our show’s performances. This is a celebration of who we are and the pride that we feel.

The number of entries continues to grow, as we received over 350 submissions for consideration. With the availability of more platforms, new opportunities have been created for a diversity of stories to be told. We are past trying to get our foot through the door. We are making our way towards a seat at the table and bringing our community along with us so that we can tell effective and accurate stories about us. Imagen fully expects to receive even more entries next year. Bravo to all who entered and congratulations to the nominees!

The Imagen Awards would not be possible if it was not for our sponsors and supporters. Thank you to Telemundo, Universal Studio Group, Nielsen, Comcast NBCUniversal Telemundo, Campanario Entertainment, Netflix, HBO Max, Paramount Pictures, Sony Pictures Television, AIDS Healthcare Foundation, Apple TV+, Disney Branded Television + National Geographic, The Lear Family Foundation, and Creating Creators Foundation.

Special appreciation to the Imagen Board of Directors who guide us every step of the way, Jaime Davila, Jr., our dedicated staff, and our marvelous production team that produced what we feel to be a fun and uplifting show. Special acknowledgments to our hosts Aida Rodriguez, Chuey Martinez, Isabella Gomez and Karrie Martin Lachney for donating their time, as well as the performances by Ally Brooke, Las Colibrí, Bomba Yemaya, Las Cafeteras, and Ozomatli.

Thank you to PBS SoCal and KCET for providing the platform for all to experience the Imagen Awards from October 10th – October 9th, 2022 through their websites at pbssocal.org and kcet.org.

Lastly, a special birthday greeting to Norman Lear. Without his vision, we would not be here today. Happy 99th Norman and looking forward to your centennial celebration!

Enjoy the show!
TELEMUNDO IS PROUD TO SUPPORT THE IMAGEN AWARDS AND THE POWERFUL AND DIVERSE LATINO VOICES IT CELEBRATES
Thank You!

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DISNEY Branded Television

NATIONAL

GEOGRAPHIC

SUPPORTERS

Lyn and Norman Lear

CREATING CREATORS FOUNDATION
¡Felicidades!
Congratulations to tonight’s honorees!

36th Annual Imagen Award Nominations

Best Primetime Program - Drama
Queen of the South (USA Network, UCP)
This Is Us (NBC)

Best Primetime Program - Comedy
Superstore (NBC, Universal Television)

Best Director - Television
Norberto Barba, ‘Law & Order: SVU’
(NBC, Universal Television)
Jon Huertas, ‘This Is Us’ (NBC)

Best Actor - Television (Drama)
Jay Hernandez, ‘Magnum P.I.’ (Universal Television)

Best Actress - Television (Drama)
Alice Braga, ‘Queen of the South’ (USA Network)

Best Supporting Actor - Television (Drama)
Raúl Esparza, ‘Law & Order: SVU’
(NBC, Universal Television)

Best Supporting Actress - Television (Drama)
Eva Noblezada, ‘Law & Order: SVU’
(NBC, Universal Television)

Best Supporting Actor - Television (Comedy)
Mario Lopez, ‘Saved by the Bell’
(Peacock, Universal Television)

Best Supporting Actress - Television (Comedy)
Alycia Pascual-Peña, ‘Saved by the Bell’
(Peacock, Universal Television)
Haskiri Velazquez, ‘Saved by the Bell’
(Peacock, Universal Television)

Best Informational Program
Radar 2021: “The Case of the (Latin)X”
(Telemundo Network)
Radar 2021: “Why The Macho Man Has Got to Go”
(Telemundo Network)

Best Commercial Advertisement or Social Awareness Campaign
‘Nuestras Voces Cuentan’
Telemundo 2020 Hispanic Heritage Month Campaign

‘Usa Tu Voz y Vota’
Telemundo 2020 GOTV Campaign

Norman Lear Writer’s Award Recipient
Tanya Saracho (UCP Overall Deal, Ojalá Ignition Lab)
To support and encourage the inclusion of Latino talent, executives, and voices in all aspects of the creative process in entertainment media to assure accurate, meaningful portrayals of the Latino community, celebrate individuals and entities who elevate the image and status of Latino talent in front of and behind the camera, and serves as a liaison between the industry and the Latino community by providing access, education, and resources.

**History - The Imagen Awards**

The Imagen Foundation’s beginning dates back to a 1983 meeting between Television Producer Norman Lear and Helen Hernandez, Vice President of Public Affairs for his company, Embassy Communications. Lear was acutely aware of the near absence of positive portrayals of Latinos in the entertainment industry and understood the importance of positive images. The two met with leaders of The National Conference for Community and Justice (formerly the National Conference of Christians and Jews, or NCCJ), a respected non-sectarian human relations organization committed to fighting prejudice and racial tensions. Out of this meeting emerged the Imagen Awards competition, which aimed at recognizing and celebrating the positive portrayals of Latinos in film and television.

With financial support from Norman Lear, staff support from NCCJ, the cooperation of many entertainment companies, the leadership of Helen Hernandez and a voluntary advisory committee of industry professionals and community leaders, the Imagen Awards became a successful annual enterprise.

Since 1985, the Imagen Awards, now a Hollywood staple, has shined a light on the best, most talented, and accurate portrayals of Latinos in film, television, and streaming media. The Awards have expanded from a single recognition in its first year, to over 25 categories in acting, directing, and music, along with the prestigious Norman Lear Writer’s Award, and receives hundreds of submissions for consideration each year.

In 1995, the NCCJ relinquished responsibility of the Imagen Awards to a group of Latino leaders who had been instrumental in organizing the annual awards. The Imagen Foundation was incorporated in 1996 as a 501(c)3 not-for-profit organization under federal guidelines. As the organization was formed, a decision was made that all Board members represent key industry companies. The initial Board saw the opportunity to expand efforts to provide more opportunities for Latinos in the entertainment industry.

In 2007, Imagen began a project to track Latino senior level executives in the industry. This effort, now known as the Imagen Powerful and Influential Latinos in Entertainment, has identified more than 100 industry executives as well as talent agents and managers in mainstream media. The list is announced annually at a reception in Los Angeles and provides a networking opportunity for these executives.

The Imagen Foundation continues to be a resource and conduit for the entertainment industry and the Latino community. Imagen has evolved as an organization that uses its influence to promote, support, build bridges and connect national influencers, both Latino and non-Latino, with each other.
NETFLIX THANKS THE IMAGEN FOUNDATION AND PROUDLY CONGRATULATES OUR NOMINEES

ASHLEY GARCIA
GENIUS IN LOVE
BEST YOUNG ADULT PROGRAMMING
BEST YOUNG ACTOR – TELEVISION - Paulina Chávez

COBRA KAI
BEST ACTOR – TELEVISION (COMEDY) - Xolo Maridueña

DEAD TO ME
BEST SUPPORTING ACTRESS – TELEVISION (COMEDY) - Diana Maria Riva

I CARE A LOT.
BEST ACTRESS – FEATURE FILM - Eiza González

IMMIGRATION NATION
BEST DOCUMENTARY

I'M NO LONGER HERE
BEST DIRECTOR – FEATURE FILM - Fernando Frias de la Parra
BEST ACTOR – FEATURE FILM - Juan Daniel García Treviño
BEST MUSIC SUPERVISION FOR FILM OR TELEVISION - Joe Rodríguez & Javier Nuño

JULIE AND THE PHANTOMS
BEST YOUNG ADULT PROGRAMMING
BEST YOUNG ACTOR – TELEVISION - Madison Reyes

MR. IGLESIAS
BEST PRIMETIME PROGRAM – COMEDY
BEST ACTOR – TELEVISION (COMEDY) - Gabriel Iglesias
BEST SUPPORTING ACTOR – TELEVISION (COMEDY) - Oscar Nuñez

MUCHO MUCHO AMOR
THE LEGEND OF WALTER MERCADO
BEST FEATURE FILM
BEST DIRECTOR – FEATURE FILM - Cristina Costantini & Kareem Tabsch
BEST DOCUMENTARY

THE QUEEN'S GAMBIT
BEST ACTRESS – TELEVISION (DRAMA) - Anya Taylor-Joy

SELENA
BEST PRIMETIME PROGRAM - DRAMA
BEST ACTOR - TELEVISION (DRAMA) - Ricardo Chavira
BEST ACTRESS – TELEVISION (DRAMA) - Christian Serratos
BEST SUPPORTING ACTOR – TELEVISION (DRAMA) - Gabriel Chavarria
BEST SUPPORTING ACTRESS – TELEVISION (DRAMA) - Noemí González
BEST SUPPORTING ACTRESS – TELEVISION (DRAMA) - Seidy Lopez
BEST YOUNG ACTOR – TELEVISION - Madison Taylor Baez
BEST MUSIC SUPERVISION FOR FILM OR TELEVISION - Lynn Fainchtein

STREET FOOD LATIN AMERICA
BEST INFORMATIONAL PROGRAM

WAFFLES + MOCHI
BEST VOICE-OVER ACTOR – TELEVISION - Michelle Zamora

WHO KILLED SARA?
BEST PRIMETIME PROGRAM - DRAMA
BEST ACTOR – TELEVISION (DRAMA) - Manolo Cardona
BEST SUPPORTING ACTOR – TELEVISION (DRAMA) - Ginés García Millán
BEST SUPPORTING ACTOR – TELEVISION (DRAMA) - Eugenio Siller

YES DAY
BEST ACTRESS – FEATURE FILM - Jenna Ortega
Aida Rodriguez is a Comedian, Writer, and Actor. Lauded by Esquire Magazine as “raucously funny,” Aida’s first hour standup special Fighting Words will premiere on HBO Max in November 2021. She is also developing her own half hour comedy series with the network based on her own incredible life story, which includes surviving two kidnappings and a period of homelessness. Aida headlined the HBO LatinX standup special Entre Nos while also appearing in Showtime’s Shaquille O’Neal Presents: All Star Comedy Jam. Prior to that, she had her own half hour special on Netflix’s hit comedy series They Ready with Decider gushing that the special “will have you laughing, crying and begging for more.” Rodriguez was a finalist on NBC’s Last Comic Standing and has been featured on Comedy Central’s This Week at the Comedy Cellar, HBO’s Pause with Sam Jay, and TBS’ Tournament of Laughs. She tours the country performing her distinct brand of poignant and inciteful comedy to sold out audiences, inviting her longtime fans to laugh hard, think hard, and feel hard.

For more information go to www.FunnyAida.com
Follow Aida on Instagram and Twitter - @FunnyAida

Isabella Gomez

Leading the cast in the upcoming reboot of 1980s comedy “Head of The Class” on HBO Max, Isabella Gomez is set to add another impressive role to her already admirable resume. Written by the team behind “American Vandal” and executive produced by Bill Lawrence, “Head of the Class” follows first time teacher Alicia Adams (played by Isabella) as she tries to convince the overachieving high school students in her class to focus on what high school life has to offer outside of academics, rather than putting all of their time and energy into their GPA. In 2017 she won “Best Supporting Actress - Television” at the Imagen Awards for her performance as Elena Alvarez on Netflix’s highly rated sitcom “One Day at a Time” (2017-2020). She received the same nomination for three consecutive years in a row, from 2017-2019. Other credits include Disney’s animated short, “Big Hero 6: The Series” (2019-2020) and El Rey Network’s action series, “Matador” (2014).

Gomez currently resides in the Los Angeles area.
CONGRATULATIONS

to all of our 2021 Imagen Awards Nominees

Best Director
Feature Film
ÁNGEL MANUEL SOTO

Best Primetime Program
Special or Movie

“Trouble Don’t Last Always”

Best Supporting Actor
Television (Drama)
COLMAN DOMINGO

Best Young Actor
Television
EDAN ALEXANDER

Best Youth Programming

Thank you, Imagen Foundation members, for our 16 nominations and for your recognition.
CONGRATULATIONS to all of our 2021 Imagen Awards Nominees

Best Director
- Feature Film: ÁNGEL MANUEL SOTO

Best Primetime Program
- Special or Movie: ZETNA FUENTES

Best Actress
- Television (Comedy): BARBIE FERREIRA

Best Director
- Television: ZETNA FUENTES

“Trouble Don’t Last Always”

Best Supporting Actor
- Television (Drama): COLMAN DOMINGO

Best Supporting Actress
- Television (Comedy): ROSIE PEREZ

Best Young Actor
- Television: EDAN ALEXANDER

Best Youth Programming

Best Primetime Program
- Drama: CRISTOBAL TAPIA DE VEER

Best Music Composition
- for Film or Television: CRISTOBAL TAPIA DE VEER

Best Primetime Program
- Comedy: CRISTOBAL TAPIA DE VEER

Best Supporting Actress
- Television (Comedy): HALEY SANCHEZ

Best Young Adult Programming

Best Documentary

Thank you, Imagen Foundation members, for our 16 nominations and for your recognition.

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TONIGHT'S CO-HOST

Karrie Martin Lachney

Karrie Martin Lachney is an American actress born and raised in southern Louisiana to Honduran parents. She is the female lead on the Peabody nominated Netflix series 'Gentefied' executive produced by America Ferrera. Additionally, she has guest-starred on shows such as "Pretty Little Liars," "The Arrangement," and "The Purge."

Before landing the leading role in Gentefied, she was a casting associate at Betty Mae, casting multiple films, including Bad Boys 4 Life alongside Will Smith, Troop Zero with Viola Davis, and Promising Young Woman with Carey Mulligan, among others.

In 2021, Martin Lachney partnered with producer Teri Weinberg (Ugly Betty, The Office) and acquired the film and television rights to the book series 'That Boy' from author Jillian Dodd. Martin Lachney and Weinberg will develop the books into a series. Season two of 'Gentefied' will release in the fall of 2021.

Martin Lachney is based in Louisiana when not working.

TONIGHT'S CO-HOST

Chuey Martinez

Driven by an unwavering belief in the power of culture to unite, inspire and engage with diverse audiences, Chuey Martinez is one of the most distinguished radio and television personalities of our day. From red carpets to celebrity interviews, Martinez’s remarkable career of media achievements and champion of diversity in the arts demonstrates “cultural heritage” as an extraordinary way to reach new audiences through media and entertainment.

One of the few Latino personalities to truly reach mainstream audiences, Martinez humble beginnings, cultural heritage, humor and over-the-top personality have played an instrumental role to his brand image and diversified success in the entertainment industry as a media personality for media networks and global brands looking to broaden their audience reach through traditional media and digital entertainment.

Martinez is currently working with El Rey Network, an English-language Cable TV Network founded by maverick filmmaker Robert Rodriguez, to develop content like The Chuey Martinez Show, where Chuey not only hosts the show, but is also executive producer. He’s currently also on FOX’s Dish Nation, a nationally syndicated pop culture show. To date, Martinez also has the #1 mix show in L.A. for over 10 years and running at KIIS-FM (L.A’s #1 Hit music station), REAL 92.3 FM (L.A’s #1 Hip Hop Station), iHeart Radio (iHeartMedia’s industry leading digital music service) and Sirius XM.

Along with his television and radio gigs, Martinez leveraged his influence and started his own production company ‘ChuMonGous’ productions for the development of film, TV, and music projects. Whether it is executive producing or writing scripts, Martinez has his finger on the pulse to the ever-changing entertainment landscape.
Campanario congratulates all the nominees of this year’s Imagen Awards including the entire team that helped make the #1 global Netflix hit, **SELENA: THE SERIES**!
TONIGHT'S ENTERTAINMENT

Ally Brooke

Bomba Yemaya

Las Cafeteras
SONY PICTURES TELEVISION CONGRATULATES OUR IMAGEN AWARDS NOMINEES

ONE DAY AT A TIME

BEST PRIMETIME PROGRAM - SPECIAL OR MOVIE
ONE DAY AT A TIME

BEST VOICE-OVER ACTOR
JUSTINA MACHADO
ONE DAY AT A TIME

BEST VOICE-OVER ACTOR
RITA MORENO
ONE DAY AT A TIME

BEST ACTOR - COMEDY
XOLO MARIDUEÑA
COBRA KAI
WE PROUDLY SUPPORT THE IMAGEN AWARDS AND HONOR ALL OF THE 2021 NOMINEES.

THANK YOU TO THE DIVERSE ARRAY OF TALENTED STORYTELLERS AND THEIR AMAZING WORK OVER THE PAST YEAR.
Helen is the President and Founder of The Imagen Foundation and Executive Producer of the Imagen Awards, now in its 36th year. Under her leadership, the Imagen Awards have become one of the most prestigious Latino awards in the entertainment industry. She began her career in the entertainment industry as an executive at Tandem/TAT Communications which later became Embassy Communications and then Columbia Pictures Television, working under the leadership of television icon, Norman Lear.

Recently, Helen was honored with the Ohtli Award for her work with the Imagen Foundation by the Consul General of Mexico. Helen was invited by the Consul to provide the preface for their book, *From Victimhood to Protagonists: A glimpse into the Mexican community in Los Angeles*.

Helen currently serves as Los Angeles County Arts Commissioner, where she is a past president, on the boards for the National Parks Conservation Association and Public Media Group of Southern California, and is a member of The Academy for Television Arts & Sciences. She is also a former board member for the national Public Broadcasting System (PBS).

Eric Waldron is an award-winning director of photography and producer. Eric has worked as a camera operator and aerial gimbal operator on commercial projects for brands like Subaru, Ford, Porsche, Under Armour, and many more. Most recently Eric produced the EMMY nominated feature documentary The New West and the Politics of the Environment for KCET/PBS SoCal, and was nominated as Videographer of the Year by the Los Angeles Press Club.
PARAMOUNT PICTURES PROUDLY SUPPORTS THE IMAGEN AWARDS AND WARMLY CONGRATULATES NOMINEE MORENA BACCARIN THE TWILIGHT ZONE PARAMOUNT+ BEST SUPPORTING ACTRESS
PRODUCER & EDITOR

Karla Escobar

Founder & CEO of Wise Owl Media Group a multimedia company in LA that specializes in production consulting & training, brand development, video & post production.

Karla started her career at Paramount Pictures International before finding her way to CBS’s Emmy award winning show, Entertainment Tonight. She worked at ET for over 5 years coordinating the music production for segments featuring artists like Taylor Swift, Jennifer Lopez, Tori Kelly, and specials with TV Guide featuring Justin Bieber, Britney Spears, Katy Perry and more. She also supervised the production of multiple red carpets for the show, including the Grammys, AMA’s, and the Billboard Music Awards.

She received a BA in Arts (film production, editing) from Cal State Northridge. Throughout her career as CEO she has worked with companies like NBC Universal, Viacom, ASCAP, SEGA, Cengage Learning, Bang Zoom Entertainment, Google Play, SwatFame & more creating unique and stand out content.

PRODUCER & WRITER

Fred Hernandez

Writer, producer and director Frederick Hernandez has been involved with the Imagen Foundation for more than 20 years. His vast media experience spans both coasts sprinkled with work abroad. He’s written, produced and directed political and informational audio and video products, ghost written major and secondary market opinion pieces, and has been a featured spokesperson in on-line media, print and radio (screen time eludes him). Based in Washington, D.C. with his wife and three kids—two dogs and a cat too—they enjoy buying annual passes and only using them once, giving visiting teams a hard time, and explaining why their dad "doesn’t look" Mexican. A graduate of Auburn University, “War Eagle,” Mr. Hernandez’s non-paying gigs include amateur musician, semi-retired skateboarder, and a hit- and-miss untrained chef.
Latino Outreach & Understanding Division (LOUD) is a division of the AIDS Healthcare Foundation. LOUD addresses social and health disparities that affect our Latino communities. In order to advance human rights, we strategize through innovative efforts, & promote immigrant inclusion.
CONSULTING PRODUCER

Scott Lochmus

Scott is an award-winning Producer & Director with 20+ years of experience in the entertainment industry. He has provided a wide range of interlocking production services from inception, to delivery, to film, TV, audio and visual industries, and corporate clients. His work includes luminaries such as Barbra Streisand, Celine Dion, Jim Gaffigan, Michael Shannon, Prince, and The Rolling Stones. His expertise spans from directing/producing a variety of formats (feature films, limited & mini-series, documentaries & live events).

His acclaimed short film METRONOME (in time) continues to run the worldwide festival circuit. Recently Scott helmed the 3-hour live global event EARTH’S CALL in an effort to bring awareness to the climate crisis. He has recently finished producing for the upcoming EPIX documentary series SLOW BURN, based on the popular podcast. Later this year Scott will produce and direct the interactive Eko Studio production of MISSION IMPOSTOR.

Recently Scott helmed the 3-hour live global event EARTH’S CALL in an effort to bring awareness to the climate crisis. He has recently finished producing for the upcoming EPIX documentary series SLOW BURN, based on the popular podcast. Later this year Scott will produce and direct the interactive Eko Studio production of MISSION IMPOSTOR.

As an independent film producer, Scott's latest feature AMERICAN DREAMER, starring Jim Gaffigan, Robbie Jones, and Isabel Arraiza will premiere in New York 9/13 with a wider release 9/20.

SUPERVISING PRODUCER

Yanira Leon

Yanira is the Vice President, Operations of the Imagen Foundation and Supervising Producer of the annual Imagen Awards. She has been with the Imagen Foundation for over a decade, where she began as an administrative assistant and worked her way up to her current executive position. Yanira's responsibilities include overseeing the staff, coordinating all activities and events internally and externally, as well as facilitating interaction with media partners and providing support to Imagen's President.

Yanira is a native of Los Angeles and attended Brown University in Providence, Rhode Island.
CONGRATULATIONS TO THE NOMINEES AND WINNERS OF THE IMAGEN AWARDS 2021
Born in Buenos Aires, Argentina, Cheche Alara is a GRAMMY and Latin GRAMMY-winning composer, producer, music director, arranger, conductor and keyboardist, deeply involved in the recording, TV/Film/ streaming and live concert fields.

Cheche has served as Music Producer and Music Director for the last four editions of the GRAMMY Premiere ceremonies, curating, arranging and directing live music performances, as well as providing live music content for over 75 Grammy Award categories; Norman Lear’s ‘Live in Front of a Studio Audience’ series for ABC; A Latin Tribute to Linda Ronstadt for PBS; Maluma’s international concert tour; several editions of the Latin GRAMMYs Person of The Year concert events; (honoring Shakira, Caetano Veloso, Alejandro Sanz, Miguel Bosé, Placido Domingo, José José) Earth’s Call Aspen Concert; (featuring Patti LaBelle, Ladysmith Black Mambazo, the Alan Parsons Band, Natalia Lafourcade, Mickey Hart and others) Chayanne’s international concert tour and was the Executive Music Producer and Music Director for Jordan Smith’s ‘Tis the Season Christmas Special, featuring David Foster (PBS).

Cheche is the composer for the Celebrity Dating Game; (ABC) Olympic Dreams, featuring the Jonas Bros.; (NBC) Clash of the Cover Bands; (El TV) the Titan Games; (NBC) Death by Magic; (Netflix) To Tell the Truth; (ABC) and the ALMA Awards; (NBC). He has written and/or produced and arranged songs for High School Musical: the Musical: the Series; (Disney+) the forthcoming feature film, Lost City of D (Paramount Pictures) and forthcoming animated film, Rumble (Paramount Pictures). Cheche has also written and/or produced and arranged songs for Camila Cabello’s forthcoming Familia album release; Angela Aguilar; (Machin Records) Natalia Lafourcade’s Latin GRAMMY-winning Musas, Vol 1 & 2 album projects; (Sony Latin Mexico) Pepe Aguilar; (Machin Records) Il Volo; (Sony Latin) Thalia; (Sony Latin) Axel; (Sony Argentina) Estopa; (Sony Latin Spain) and Soledad Pastorutti (Sony Latin Argentina).

He has served as a Trustee and a Board Member for the Los Angeles Chapter of the Recording Academy, co-chair of the Producer and Engineer’s Wing Los Angeles Chapter and vice-chairman of the Producers and Engineers Circle of the Latin Recording Academy. Cheche holds a B.A. from Berklee College of Music, as well as an M.M. from the University of Southern California, both on talent scholarships.
**THE 36TH IMAGEN AWARDS**

**FILM**

**BEST FEATURE FILM**
- *La Llorona*
  - Shudder: La Casa De Producción and Les Films Du Volcan
- *Mucho Mucho Amor: The Legend of Walter Mercado*
  - Netflix; A Netflix Original Documentary / A Muck Media Production in Association with Key Rat, Inc. & Topic Studios

**REEFA**
- *Adir 26 Films, Custom Colors Productions and Vertical Entertainment
  - Words On Bathroom Walls
  - LD Entertainment & Roadside Attractions
  - *Ya No Estoy Aquí / I’m No Longer Here*
  - Netflix; Panorama Global for Netflix

**BEST ACTRESS – FEATURE FILM**
- *Maria Mercedes Coroy*
  - *La Llorona*
  - Shudder: La Casa De Producción and Les Films Du Volcan
- *Iiza González*
  - *1 Care A Lot*
  - Netflix Presents, a Blackbear Pictures Production, a Crimple Beck Production
- *Margarita Kenéfic*
  - *La Llorona*
  - Shudder: La Casa De Producción and Les Films Du Volcan
- *Jenna Ortega*
  - *Yes Day*
  - Netflix; Entertainment 360

**BEST ACTOR – FEATURE FILM**
- *Demián Bichir*
  - *Landa*
  - Focus Features / a Big Beach Production / Flashlight Films
- *Julio Díaz*
  - *La Llorona*
  - Shudder: La Casa De Producción and Les Films Du Volcan
- *Juan Daniel García*
  - *Ya No Estoy Aquí / I’m No Longer Here*
  - Netflix; Panorama Global for Netflix

**TELEVISION**

**BEST PRIMETIME PROGRAM: DRAMA**
- *Queen of the South*
  - USA; 20th Television and UCP, a division of Universal Studio Group
- *Quién Mató a Sara? / Who Killed Sara?*
  - Netflix; Perro Azul

**BEST ACTOR – TELEVISION**
- *Manolo Cardona*
  - *Quién Mató a Sara? / Who Killed Sara?*
  - Netflix; Perro Azul
- *Ricardo Chavira*
  - *Selena: The Series*
  - A Campanario Entertainment Production for Netflix
- *Jon Huertas*
  - *This Is Us*
  - Production for Netflix

**BEST DIRECTOR – TELEVISION**
- *Norberto Barba*
  - *Law & Order: SVU*
  - NBC; Universal Television, a division of Universal Studio Group, in association with Wolf Entertainment
- *Natalia Beristain*
  - *The Mosquito Coast*
  - Apple TV+; Fremantle in association with Apple
- *Steven Canals*
  - *Pose*
  - FX; 20th Television

**BEST PRIMETIME PROGRAM: COMEDY**
- *¿Quién es la Máscara?*
  - Televisa; Televisa, EndemolShine Boomerang
- *Love, Victor*
  - Hulu; Hulu, 20th Television, Temple Hill Productions
- *Mr. Iglesias*
  - Netflix; Hench in the Trench Productions and Fluffy Shop Studios for Netflix

**BEST DIRECTOR – FEATURE FILM**
- *Cristina Costantini & Kareem Tabsch*
  - *Mucho Mucho Amor: The Legend of Walter Mercado*
  - Netflix; A Netflix Original Documentary / A Muck Media Production in Association with Key Rat, Inc. & Topic Studios
- *Cristina Costantini & Darren Foster*
  - *Own the Room*
  - National Geographic; National Geographic Documentary Film

**BEST PRIMETIME PROGRAM: SPECIAL OR MOVIE**
- *David Byrne’s American Utopia*
  - HBO; HBO in association with RadicalMedia, 40 Acres And A Mule
- *Fuse Town Hall: Our Votes Matter*
  - Fuse; Fuse Content Studio
- *Gina Brillon: The Floor Is Lava*
  - Amazon Prime; Comedy Dynamics, The Nacelle Company
- *Mariah Carey’s Magical Christmas Special*
  - Apple TV+; Done & Dusted in association with Apple

**BEST ACTOR – DRAMA**
- *Enrique Murciano*
  - *Tell Me Your Secrets*
  - Prime Video; Endeavor Content, LLC and Amazon Studios
- *JD Pardo*
  - *Mayans M.C.*
  - FX Networks; 20th Television and FX Productions
Nominees

BEST ACTRESS – TELEVISION (DRAMA)

Alice Braga
Queen of the South
USA Network; Touchstone Television and UCP, a division of Universal Studio Group

Salma Hayek
Bliss
Prime Video; Amazon Studios

Anya Taylor Joy
The Queen’s Gambit
Netflix; Netflix

Schechter Films productions

WarnerMax / PictureStart / Berlanti / HBO Max; HBO Max presents a

Unpregnant
Barbie Ferreira
Originals
Productions in association with Starz

STARZ; Big Beach and Chingona
Productions in association with Starz Originals

BEST SUPPORTING ACTOR – TELEVISION (DRAMA)

Rubén Blades
Fear the Walking Dead
AMC; Idiot Box, Circle of Confusion, Skybound, Valhalla and AMC Studios

Gabriel Chavarria
Selena: The Series
Netflix; A Campanario Entertainment Production for Netflix

Colman Domingo
Euphoria Special: Part 1 Rue: “Trouble Don’t Last Always”
HBO; HBO in association with Reasonable Bunch, A24, Little Lamb, Dreamcrew, ADD Content Agency | HOT | Tedy Productions

BEST ACTOR – TELEVISION (COMEDY)

Michael Cimino
Love, Victor
Hulu; Hulu, 20th Television, Temple Hill

Gabriel Iglesias
Mr. Iglesias
Netflix; Hench in the Trench Productions and Fluffy Shop Studios for Netflix

Mario Lopez
Felix NaviDAD
Lifetime; A Hartbreak Film, ViacomCBS Productions and Roberts Media Production for Lifetime

Xolo Maridueña
Cobra Kai
Netflix; Sony Pictures Television for Netflix

BEST ACTRESS – TELEVISION (COMEDY)

Melissa Barrera
Vida
STARZ; Big Beach and Chingona Productions in association with Starz Originals

Barbie Ferreira
Unpregnant
HBO Max; HBO Max presents a WarnerMax / PictureStart / Berlanti / Schechter Films productions

BEST SUPPORTING ACTRESS – TELEVISION (DRAMA)

America Ferrera
Superstore
NBC; Universal Television, a division of Universal Studio Group, in association with Spitzer Holding Company, Miller Green Broadcasting and The District

Mishe Prada
Vida
STARZ; Big Beach and Chingona Productions in association with Starz Originals

Sulem Calderon
Mayans M.C
FX Networks; 20th Television and FX Productions

Noemi Gonzalez
Selena: The Series
Netflix; A Campanario Entertainment Production for Netflix

Paola Lázaro
The Walking Dead
AMC; Idiot Box, Skybound, Circle of Confusion, Valhalla, AMC Studios

Seidy López
Selena: The Series
Netflix; A Campanario Entertainment Production for Netflix

Ofelia Medina
The Mosquito Coast
Apple TV+; Fremantle in association with Apple

Evie Noblezada
Law & Order: SVU
NBC; Universal Television, a division of Universal Studio Group, in association with Wolf Entertainment

Gina Torres
9-1-1: Lone Star
FOX; 20th Television

BEST SUPPORTING ACTOR – TELEVISION (COMEDY)

Ser Anzoategui
Vida
STARZ; Big Beach and Chingona Productions in association with Starz Originals

Cristo Fernández
Ted Lasso
Apple TV+; Apple / Dooozer Productions in association with Warner Bros. Television and Universal Television

Harvey Guillén
What We Do In The Shadows
FX; FX Productions

BEST YOUNG ACTOR – TELEVISION

Raphael Alejandro
Bunk’d
Disney Channel; It’s A Laugh Productions

Edan Alexander
The Undoing
HBO; HBO in association with Made Up Stories, Blossom Films, David E. Kelley Productions

Isaac Arelanes
Ghostwriter
Apple TV+; Apple / Sesame Workshop / Sinking Ship

BEST SUPPORTING ACTRESS – TELEVISION (DRAMA)

Morena Baccarin
The Twilight Zone
Paramount+; CBS Studios in association with Monkeypaw Productions and Genre Films

Ana Ortiz
Love, Victor
Hulu; Hulu, 20th Television, Temple Hill

Alycia Pascual-Peña
Saved by the Bell
Peacock; Universal Television, a division of Universal Studio Group, in association with Big Wig Productions

Rosie Perez
The Flight Attendant
HBO Max; HBO Max in association with Berlanti Productions, Yes, Norman Productions, and Warner Bros. Television

Diana Maria Riva
Dead to Me
Netflix; CBS Television Studios for Netflix

Haley Sanchez
Genera+ion
HBO Max; HBO Max in association with We’re Not Brothers Productions, Good Thing Going Productions, Lake Thea Productions and I Am Jenni Konner Productions

Haskiri Velazquez
Saved by the Bell
Peacock; Universal Television, a division of Universal Studio Group, in association with Big Wig Productions

BEST ACTRESS – TELEVISION (DRAMA)

America Ferrera
Superstore
NBC; Universal Television, a division of Universal Studio Group, in association with Spitzer Holding Company, Miller Green Broadcasting and The District

Mishe Prada
Vida
STARZ; Big Beach and Chingona Productions in association with Starz Originals
THE 36TH IMAGEN AWARDS Nominees

# BEST YOUNG ACTOR – TELEVISION (CONT’D)

Scarlett Estevez
Bunk’d
Disney Channel; It’s A Laugh Productions

Madison Reyes
Julie and the Phantoms
Netflix

Isla Sunar
Two Sentence Horror Stories
The CW; Stage 13

# BEST VOICE-OVER ACTOR – TELEVISION

Izabella Alvarez
The Casagrandes
Nickelodeon

Kevin Chacon
Santiago of the Seas
Nickelodeon; Nickelodeon Animation Studio

Justina Machado
One Day at a Time - Animated Special
PopTV; Sony Pictures Television, Act III, Snowpants Productions, GloNation

Rita Moreno
One Day at a Time - Animated Special
PopTV; Sony Pictures Television, Act III, Snowpants Productions, GloNation

Sarah-Nicole Robles
The Owl House
Disney Channel; Disney Television Animation

Michelle Zamora
Waffles & Mochi
Netflix; Higher Ground Productions for Netflix

# BEST YOUTH PROGRAMMING

Club Mundo Kids
Universo (US) Televisa (Mexico); Exile Content Studio

Elena of Avalor
Disney Junior; Disney Television Animation

Ghostwriter
Apple TV+; Apple / Sesame Workshop / Sinking Ship

Sesame Street
HBO; HBO in association with Sesame Workshop

The Casagrandes
Nickelodeon

# BEST DOCUMENTARY

187: The Rise of the Latino Vote
PBS; KCET

Amend: The Fight for America
Netflix; A Westbrook Studios, The Documentary Group, Wilmore Films & MakeMake Entertainment Production for Netflix

The Art of Political Murder
HBO; HBO Documentary Films presents a Smokehouse Pictures and Rise Films production in association with Artemis Rising Foundation, Quickfire Films and Independent Asylum

Immigration Nation
ABC Documentaries

Macho Mucho Amor: The Legend of Walter Mercado
Netflix; A Netflix Original Documentary / A Muck Media Production in Association with Key Rat, Inc. & Topic Studios

OWN the Room
National Geographic; National Geographic Documentary Film presents in association with SoVille Productions

POV: The Infiltrators
PBS; American Documentary | POV, Pueblo Sight & Sound, Chicago Media Project, Naked Edge Film, 3DMC, Baked Studios, The National Day Laborer Organizing Network

# BEST MUSIC SUPERVISION FOR FILM OR TELEVISION

Lynn Fainchtein
Selena: The Series
Netflix; A Campanario Entertainment Production for Netflix

Joe Rodriguez & Javier Nuño
Ya No Estoy Aqui / I’m No Longer Here
Netflix; Panorama Global for Netflix

Best Young Adult Programming

Ashley Garcia: Genius in Love
Netflix

Julie and the Phantoms
Netflix

Onyx Equinox
Crunchyroll

Generacion HBO Max; HBO Max in association with We’re Not Brothers Productions, Good Thing Going Productions, Lake Thea Productions and I Am Jenni Kanner Productions

Additional Nominees:

# BEST MUSIC COMPOSITION FOR FILM OR TELEVISION

Gustavo Farías
Onyx Equinox
Crunchyroll

Antonio Pinto
The Mosquito Coast
Apple TV+; Fremantle in association with Apple

Cristobal Tapia de Veer
The Third Day
HBO; HBO in association with Sky Studios, Plan B, and Punchdrunk

# BEST COMMERCIAL

Art in the Twenty-First Century
PBS; Art21

El Paso Strong
ESPN Deportes; ESPN Productions

National Geographic Presents IMPACT with Gal Gadot
National Geographic Entertainment One Reality Productions / Pilot Wave Motion Pictures / Big Year Productions and RPC in association with Apex Exchange for National Geographic

Radar 2021: “The Case of the (Latin)X”
Telemundo Network

Radar 2021: “Why the Macho Man Has Got to Go”
Telemundo Network

Street Food: Latin America
Netflix; Boardwalk Pictures for Netflix

# BEST SHORT FILM

If Cities Could Dance: Puerto Rico’s Bomba, A Dance of The African Diaspora

KQED

Joyride
PBS; Cundima Studios LLC; Latino Public Broadcasting

Manos De Oro
Mered Elizondo

Princess Cut
HBO Max; Del Valle Productions, Inc.

UNLADYLIKE2020: Jovita Idar
PBS American Masters; Unladylike Productions LLC in association with The WNET Group’s American Masters)

# BEST COMMERCIAL ADVERTISEMENT OR SOCIAL AWARENESS CAMPAIGN

Latinos Are Essential
Latino Public Broadcasting: PBS

MDX “Working Mom”
ORCI

Nuestras Voces Cuentan | Telemundo’s 2020 Hispanic Heritage Month Campaign
NBCUniversal Telemundo Enterprises, Telemundo Networks; Telemundo Networks, Green Power Media

Usa Tu Voz y Vota | Telemundo’s 2020 GOTV Campaign

Telemundo 2020 GOTV Campaign
NBCUniversal Telemundo Enterprises, Telemundo Networks; Telemundo Networks, GYB Power Media

Walmart Quinceañera
Rebel Road Studios; Meredith Corporation
<table>
<thead>
<tr>
<th>Year</th>
<th>FILM</th>
<th>BEST ACTRESS – TELEVISION</th>
<th>BEST HOST – TELEVISION</th>
<th>BEST ACTRESS – FEATURE FILM</th>
<th>BEST ACTOR – FEATURE FILM</th>
<th>BEST ACTOR – TELEVISION</th>
<th>BEST SUPPORTING ACTRESS – TELEVISION</th>
<th>BEST DOCUMENTARY FOR FILM</th>
<th>BEST DOCUMENTARY FOR TELEVISION</th>
<th>BEST ACTOR – TELEVISION</th>
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<tbody>
<tr>
<td></td>
<td>The 33 (Warner Bros./Alcon</td>
<td>Being Mary Jane</td>
<td>(The CW; CBS Studios</td>
<td>(HBO; HBO Documentary Films)</td>
<td>(PBC)</td>
<td>(The CW; CBS Studios and</td>
<td>(The CW; CBS Studios and Warner</td>
<td>Patricia Riggen</td>
<td>Best Supporting Actress –</td>
<td>Past Imagen Winners</td>
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<td></td>
<td>Entertainment/Phoenix Pictures)</td>
<td>(Fox)</td>
<td>Warner Bros.) TV w/Electus)</td>
<td>(HBO; HBO Documentary Films)</td>
<td>(Fox)</td>
<td>Warner Bros.) TV w/Electus)</td>
<td>Warner Bros. TV w/Electus)</td>
<td>(FX Networks/Shine America and</td>
<td>Televising</td>
<td>Best Supporting Actress –</td>
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<td></td>
<td>Giulermo Diaz</td>
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<td>Rebel Films)</td>
<td>ABC Studios for ABC</td>
<td>Televising</td>
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<td></td>
<td>One Day at a Time (Netflix; Sony Pictures Television for Netflix)</td>
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<td></td>
<td>(Pantelion Films)</td>
<td>ABC Studios for ABC</td>
<td>Televising</td>
</tr>
<tr>
<td>2015</td>
<td>BEST ACTRESS – FEATURE FILM</td>
<td>Gina Rodriguez</td>
<td>Me, Myself &amp; I</td>
<td>Zoe Saldana</td>
<td>Salma Hayek</td>
<td>How to be a Latin Lover</td>
<td>The Book of Life (Real FX/20th Century Fox)</td>
<td>Jane the Virgin</td>
<td>Best Supporting Actress –</td>
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<td></td>
<td>The 33 (Warner Bros./Alcon</td>
<td>Jane the Virgin</td>
<td>(The CW; CBS Studios and Warner Bros. TV w/Electus)</td>
<td>(USA Network; Fox Television and Universal Cable Productions)</td>
<td>(ABC; Shondaland and ABC Studios for ABC)</td>
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### 2016 TELEVISION

<table>
<thead>
<tr>
<th>BEST ACTRESS – TELEVISION:</th>
<th>BEST ACTOR – TELEVISION:</th>
<th>BEST SUPPORTING ACTRESS – TELEVISION:</th>
<th>BEST DOCUMENTARY FOR TELEVISION:</th>
</tr>
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<tr>
<td>The 33 (Warner Bros./Alcon Entertainment/Phoenix Pictures)</td>
<td>Jane the Virgin (The CW; CBS Studios and Warner Bros. TV w/Electus)</td>
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<td>Miguel Arteta (Past Imagen Winners)</td>
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<td>(The CW; CBS Studios and Warner Bros. TV w/Electus)</td>
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### 2015 TELEVISION

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<td>(Past Imagen Winners)</td>
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### Past Imagen Winners

<table>
<thead>
<tr>
<th>Category</th>
<th>2013</th>
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</thead>
<tbody>
<tr>
<td><strong>Best Supporting Actress/Television</strong></td>
<td>Catalina Sandino Moreno (The Bridge)</td>
</tr>
<tr>
<td><strong>Best Young Actress/Television</strong></td>
<td>Fatima Ptacek (Dora the Explorer)</td>
</tr>
<tr>
<td><strong>Best Young Actor/Television</strong></td>
<td>Benjamin “Ill-P-Nut” Flores Jr. (The Haunted Hathaways)</td>
</tr>
<tr>
<td><strong>Best Local Informational Program</strong></td>
<td>Pic de Chayo (Riverstreet and 7ate9)</td>
</tr>
<tr>
<td><strong>Best Documentary/Film or Television</strong></td>
<td>The Pregnancy Project (Handy Manny)</td>
</tr>
<tr>
<td><strong>Best Children’s Programming</strong></td>
<td>Encounters Web Series (mun2/Rumin-Murray Productions)</td>
</tr>
<tr>
<td><strong>Best Web Series: Drama</strong></td>
<td>Austin &amp; Ally (ABC Family)</td>
</tr>
<tr>
<td><strong>Best Web Series: Comedy</strong></td>
<td>The Glades (ABC Family)</td>
</tr>
<tr>
<td><strong>Best Web Series: Reality or Informational</strong></td>
<td>Handy Manny (Disney Channel)</td>
</tr>
<tr>
<td><strong>Outstanding Achievement</strong></td>
<td>Wait One (Fox)</td>
</tr>
<tr>
<td><strong>Outstanding Achievement</strong></td>
<td>Out of This World (KTVU)</td>
</tr>
</tbody>
</table>

### 2012

<table>
<thead>
<tr>
<th>Category</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Best Supporting Actress/Film</strong></td>
<td>Karen David (City Island)</td>
</tr>
<tr>
<td><strong>Best Actor/Supporting Actor/Film</strong></td>
<td>Miguel Sandoval (Backyard)</td>
</tr>
<tr>
<td><strong>Best Web Series: Real/Reality or Online</strong></td>
<td>Girl In Progress (ABC Studios)</td>
</tr>
<tr>
<td><strong>Outstanding Achievement</strong></td>
<td>Girl In Progress (ABC Studios)</td>
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</table>

### 2011

<table>
<thead>
<tr>
<th>Category</th>
<th>2011</th>
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</thead>
<tbody>
<tr>
<td><strong>Best Supporting Actress/Film</strong></td>
<td>BubbaConrad (Brandon Spatial)</td>
</tr>
<tr>
<td><strong>Best Actor/Supporting Actor/Film</strong></td>
<td>Matthew Broderick (The Big C)</td>
</tr>
<tr>
<td><strong>Best Web Series: Real or Reality Show</strong></td>
<td>CSI: Miami (CBS)</td>
</tr>
<tr>
<td><strong>Outstanding Achievement</strong></td>
<td>CSI: Miami (CBS)</td>
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</table>

### 2010

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
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</thead>
<tbody>
<tr>
<td><strong>Best Supporting Actress/Film</strong></td>
<td>Cami Rachel Lewis (Happy Endings)</td>
</tr>
<tr>
<td><strong>Best Actor/Supporting Actor/Film</strong></td>
<td>Jeremy Ray Valdez (City Island)</td>
</tr>
<tr>
<td><strong>Best Web Series: Real or Reality Show</strong></td>
<td>Magic City (ABC Family)</td>
</tr>
<tr>
<td><strong>Outstanding Achievement</strong></td>
<td>Magic City (ABC Family)</td>
</tr>
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### Online

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Best Web Series/Drama</strong></td>
<td>Los Americans (ABC Studios)</td>
</tr>
<tr>
<td><strong>Best Web Series/Comedy</strong></td>
<td>We Love Jenni Special (Telemundo)</td>
</tr>
<tr>
<td><strong>Best Web Series/Reality or Information</strong></td>
<td>El Corazón (Televisa)</td>
</tr>
<tr>
<td><strong>Outstanding Achievement</strong></td>
<td>El Corazón (Televisa)</td>
</tr>
</tbody>
</table>

### Awards

- **President’s Award**: Jenni Rivera
- **Lifetime Achievement Award**: Moctesuma Esparza
- **Lifeline Achievement Award**: Nicolas Cage
- **Outstanding Achievement Award**: Alfredo M. Ayala
- **Creative Achievement Award**: Moctesuma Esparza
- **Best Feature Film**: Girl In Progress
- **Best Feature Filmmaker**: Ben Cassoci
- **Best Local Informational Program**: Abyss: A Love Story (ABC 7/Los Angeles, California)
- **Best National Informational Program**: Latin Women USA
- **Best Local Documentary/Film**: Borderlands
- **Best National Documentary/Film**: The Forgotten (American Documentary/POV)
Past Imagen Winners

Online
Best Internet Program: YLE

Outstanding Achievement
Founder’s Award: Norman Lear
Founder’s Award: Southern California Gas Company
Founder’s Award: California Conference for Equality and Justice
Norman Lear Writer’s Award: Peter Bratt

2009
Film
Best Feature Film: Beverly Hills Chihuahua
Best Actor: Luis Guzman
Maldeamores
Best Supporting Actress: Manolo Cardona
Beverly Hills Chihuahua
Best Director: Carlos Ruiz
Maldeamores
Best Feature Documentary: Beisbol
Best Theatrical Short: St. Paul
Best Live Theatrical Production: 8 Ways to Say I Love My Life and Mean It!

Television
Best Primetime Program: Little Girl Lost: The Delilmar Vera Story
Best Actor: Hector Bustamante
Little Girl Lost: The Delilmar Vera Story
Best Actress: America Ferrera
Ugly Betty
Best Supporting Actor: Raymond Cruz
The Closer
Best Supporting Actress: Ana Ortiz
Ugly Betty
Best Children’s Programming: Dora The Explorer
Best Documentary: A Class Apart
Best Local Informational Program: Despierta America - De Lava Platos A Chef
Best Local Informational Program: Vista L.A.
Best On-Air Advertisin: PSE Strings
Best On-Air Advertising (PSAs): University Health Systems - Child in Injury
Best Variety or Reality Show: Quiro Mis Quinces-Cristina

2008
Film
Best Picture: La Misma Luna
Best Actor: Adrian Alonso
La Misma Luna
Best Supporting Actress: Kate Del Castillo
Best Supporting Actor: Eugenio Derbez
Where God Left His Shoes
Best Supporting Actress: Leonor Varela
Best Supporting Actor: Patricia Riggen
La Misma Luna
Best Theatrical Short or Student Film: A Day at the Theatre

Television
Best Documentary: Brown is the New Green
Best Primetime Program: The Closer
Best Actor: Raymond Cruz
Best Supporting Actor: Raymond Cruz
Best Supporting Actress: Ana Ortiz
Best Variety or Reality Show: Dancing With The Stars

Outstanding Achievement
Lifetime Achievement Award: Emanuel Nuñez
Norman Lear Writer’s Award: Roberto Orsi
Creative Advertising Award: Silvio Horta
President’s Award: Dolores Huerta

2007
Film
Best Picture: Pan’s Labyrinth
Best Actor: Kuno Becker
Best Actress: Ivana Baquero
Pan’s Labyrinth
Best Supporting Actress: Dalia Hernandez
Apocalypto
Best Supporting Actor: Guillermo Del Toro
Paris’ Labyrinth
Best Theatrical Short or Student Film: La Primavera Communion
Best Theatrical Production: Macho Men & the Women Who Love Them
Best Documentary: La Original Chichano

Television
Best Primetime Series: Ugly Betty
Best Actor: Miguel Ferrer
Crossing Jordan
Best Actress: America Ferrera
Ugly Betty
Best Supporting Actor: Jose Yenque
Best Supporting Actress: Ana Ortiz
Ugly Betty
Best Variety or Reality Show: Dancing With the Stars

Outstanding Achievement
Lifetime Achievement Award: Tony Plana
Norman Lear Writer’s Award: Ligiah Villalobos
La Misma Luna
Creative Advertising Award: Rodrigo Garcia

2006
Film
Best Picture: The Lost City
Best Actor: Antonio Banderas
Take the Lead
Best Actress: America Ferrera
The Sisterhood of the Traveling Pants
Best Director: Andy Garcia
Best Supporting Actress: Catalina Sandino Moreno
Maria Full Of Grace
Best Supporting Actor: Rodrigo De La Serna
The Motorcycle Diaries
Best Supporting Actress: Shelia Bruce
Best Documentary: Visions: Latino Art & Culture
Best Primetime Series: The West Wing
Best Actor: Jimmy Smits
The West Wing
Best Actress: Madeline Stowe
Saving Milly
Best Supporting Actor: Freddy Rodriguez
Six Feet Under
Best Supporting Actress: Maia Mastroianni
Alias
Best Variety Special: LATV Live
Best Children’s Programming: Nick News with Linda Ellerbee
Best Local Informational Program: Vista L.A.
Best National Informational Program: America Latina TV
Best Local Theatrical Production: Yo Soy Latina!
Best Documentary: Nina Tassler, CBS
Best Performance by a Young Actor: Katie Holmes
Norman Lear Writer’s Award: Jose Rivera
Best Sustainability Award: Lawrence Bender, Luis Mandok, Oscar Orlando Torres, & Alejandro Soberon Kuri
Best Technical Achievement: Vivian Voelz
President’s Award: The Hollywood Reporter
Hennessy’s Privilege Award: George Lopez

2005
Best Picture: The Motorcycle Diaries
Best Actor: Benicio Del Toro
Hellboy
Best Actress: Emily Blunt
The Bourne Supremacy
Best Supporting Actor: Matt Damon
The Da Vinci Code
Best Supporting Actress: Hilary Swank
Million Dollar Baby
Best Director: Walter Salles
The Motorcycle Diaries
Best Theatrical Short or Student Film: Cuco Gomez
Gomez Is Dead
Best Documentary: Visiones: Latino Art & Culture
Best Primetime Series: The West Wing
Best Actor: Jimmy Smits
The West Wing
Best Actress: Madeline Stowe
Saving Milly
Best Supporting Actor: Freddy Rodriguez
Six Feet Under
Best Supporting Actress: Maia Mastroianni
Alias
Best Variety Special: LATV Live
Best Children’s Programming: Nick News with Linda Ellerbee
Best Local Informational Program: Vista L.A.
Best National Informational Program: America Latina TV
Best Local Theatrical Production: Yo Soy Latina!
Creative Achievement Award: Nina Tassler, CBS
Norman Lear Writer’s Award: Jose Rivera
Humartitarian Award: Lawrence Bender, Luis Mandok, Oscar Orlando Torres, & Alejandro Soberon Kuri
Presidential Volunteer: Paco J. Perez
President’s Award: The Hollywood Reporter
Hennessy’s Privilege Award: George Lopez

2004
Best Picture: Valentin
Best Director: Guillermo Del Toro
Hellboy
Best Actor: Matt Damon
The Bourne Supremacy
Best Supporting Actor: Antons Rankisev
Once Upon a Time in Mexico
Best Actress, Film: Cameron Diaz
Charlie’s Angels Full Throttle
Past Imagen Winners

2003
BEST FILM: Frida
BEST DIRECTOR: Robert Rodriguez
BEST ACTRESS, FILM: Salma Hayek
BEST SUPPORTING ACTRESS, FILM: Lupe Ontiveros
DOCUMENTARY FILM: Los Zafiros
MINI SERIES: Almost a Woman
MOVIE: The Palladium, Where Mambo was King
TV: Where Mambo was King
COMEDY: George Lopez
BEST ACTOR, TELEVISION: Michael Delorenzo
BEST ACTRESS, TELEVISION: Aida Turturro
BEST SUPPORTING ACTOR, TELEVISION: Freddy Rodriguez
BEST SUPPORTING ACTRESS, TELEVISION: Linda Cardellini
CHILDREN'S ANIMATED TV: Dora the Explorer
CHILDREN'S NON-ANIMATED TV: The Man From多
INFORMATIVE LOCAL PROGRAMMING: De Orci & Asociados
INFORMATIVE NATIONAL PROGRAMMING: The Palladium
ON-AIR ADVERTISING: LA Agencia
PROGRAMMING: Engagement LA
LIBRARY -- Verizon, La Agencia
VISUAL EFFECTS: Blaze Pictures
VISION AWARDS: Key
VISION AWARD: Herb Scannell
VISION AWARD: Dennis Leoni
LIFETIME ACHIEVEMENT: Lupe Ontiveros
HUMANITARIAN AWARD: Ruben Blades
SPECIAL FOUNDER'S AWARD: Martha Williamson

2001
Girlfight
Jag
Resurrection Blvd.
The Princess and the Pauper
Barrio Boy
The Brothers Garcia
Los Beltran (Spanish)
Parallels
Pasion
Latino Spirit: A Celebration of Women
Americanos: Latino Life
Hands Across America
Un Mundo (Each Mind is a World)
Hands Across America
Un Mundo (Each Mind is a World)

2000
The 13th Warrior
The West Wing
Suddenly Susan
Hero Street
The Latin Beat
Ricky Martin: She's All I Ever Had
LIFETIME ACHIEVEMENT: Visual Expressions
CREATIVE ACHIEVEMENT: Rene Villalobos
NORMAN LEAR WRITER'S AWARD: Steven E. De Souza

1999
True Friends
Touched By An Angel
Jesse
Sunset Beach
Life and Times
John Leguizamu: Freak America
It's Home Hands Across America
Education: La Tarea De Todos El Poder
De Voto
LIFETIME ACHIEVEMENT: Life
LIFETIME ACHIEVEMENT: John Alfonso

1995
The Burning Season
Cada Cabeza Es Un Mundo
(Each Mind is a World)
My Family/Mi Familia
Name Your Adventure
New York Undercover
Vista LA
SPECIAL FOUNDER'S AWARD: Norman Lear
LIFETIME ACHIEVEMENT: Ricardo Montalban
CREATIVE ACHIEVEMENT: John Alfonso

1994
An American Story
Anissa Ayala Story
Mexican American
The Emerging Majority
De Pancho Villa
Second Choices
LIFETIME ACHIEVEMENT: Rita Moreno

1992
Crazy From The Heart
Life & Times

1991
L.A. Law
Shannon's Deal
LIFETIME ACHIEVEMENT: Cesar Romero

1990
Romero
21 Jump Street
Valor

1989
L.A. Law
Santa Barbara

1988
La Bamba
Stand And Deliver
LIFETIME ACHIEVEMENT: Edward James Olmos

1987
L.A. Law

1986
Cagney & Lacey
The Cosby Show
Maricella

1985
NBC

2002
Tortilla Soup
Bread and Roses
NYFD Blue
Resurrection Boulevard
In the Time of the Butterflies
World News Tonight: The Man From多
Life & Times: Neighborhood Marketplace

2001
Girlfight
Jag
Resurrection Blvd.
The Princess and the Pauper
Barrio Boy
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Los Beltran (Spanish)
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Pasion
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L.A. Law

1986
Cagney & Lacey
The Cosby Show
Maricella

1985
NBC
Congratulations to
Rita Moreno,
Justina Machado,
and our entire cast and crew of
“One Day at a Time”
on your
animated special nominations.

Love,
Lyn and Norman Lear
THE 2021 IMAGEN FOUNDATION

Acknowledgments

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(in order of appearance)
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Karrie Martin Lachney
Aida Rodriguez

AWARD PRESENTERS
(in order of appearance)
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Noemí González
Ricardo Chavira
Rosie Perez
Mario Lopez
Paulina Chávez
Isaac Arellanes
Diana-Maria Riva
James Martinez
Eva Noblezada
Raúl Castillo
Ana Ortiz
Melissa Fumero
Harvey Guillén

PERFORMANCES
(in order of appearance)
Las Colibrí
Performing
“Sones en Tacones”

Ozomatli
Performing
“La Temperatura”

Bomba Yemaya
Performing “Angola”

Ally Brooke
Performing
“Fotos y Recuerdos”

Las Cafeteras
Performing “Bomba Rebelde”

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CONGRATS ON YOUR NOMINATION

GO-BIG SHOW
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to all PBS and APT Programs on their
Imagen Award Nominations

BEST SHORT FILM
Joyride
If Cities Could Dance: Puerto Rico’s Bomba *
A Dance of The African Diaspora
UNLADYLIKE2020: Jovita Idar

BEST DOCUMENTARY
187: The Rise of the Latino Vote
POV: The Infiltrators

BEST VARIETY OR REALITY SHOW
Southland Sessions:
A Tribute to Linda Ronstadt at The Soraya
Pati’s Mexican Table *

BEST INFORMATIONAL PROGRAM
Art in the Twenty-First Century

BEST COMMERCIAL ADVERTISEMENT OR
SOCIAL AWARENESS CAMPAIGN
Latinos Are Essential

*Distributed by American Public Television
Thank You to the
36th ANNUAL IMAGEN AWARDS Judges

Our deepest appreciation to our judges who spent countless hours judging 350 entries!

We would not be celebrating tonight’s achievements without your support, commitment, and dedication.

Mil Gracias!
To the Imagen Staff

Yanira Leon, Omar Rodriguez, Jamie Gonzalez, Natalia Najera, Omaira Jesus, for your support, dedication, and commitment to our work.

To the Imagen Board of Directors

Thank you for your confidence, trust, and guidance.
From 1 award in 1985 to 350 entries and 27 award winners, we are making a difference.

Mil Gracias!

Helen Hernandez
Special Thank You

PBS SoCal and KCET
Juan Devis
Jaime Dávila
Campanario Entertainment
The Quintanilla Family
La Plaza de Cultura y Artes
John Echeveste
Mar Cruz
Mark Torres

With much appreciation for your efforts on behalf of Imagen!
YOU MATTER

That is why Nielsen is proud to celebrate with The Imagen Foundation as both organizations, together, strive to empower the Hispanic community.

As a leading global, independent measurement company that's focused on your future, Nielsen helps top brands and businesses understand what you watch, listen to, and buy to ensure your diverse perspective is considered.

SO, IF YOU ARE EVER ASKED TO PARTICIPATE IN A NIELSEN STUDY, PLEASE SAY ‘YES!’

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