

THE 37TH ANNUAL

IMAGEN AWARDS



CALL FOR ENTRIES

MARCH 1 - MAY 1, 2022

IMAGEN.ORG
AWARDS@IMAGEN.ORG

The Imagen Foundation is a 501(c)3 not-for-profit organization.
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37TH ANNUAL IMAGEN AWARDS COMPETITION

OBJECTIVE AND INVITATION

The Imagen Foundation seeks to recognize and reward creative excellence, positive or accurate images of Latinos in television and film, as well as to encourage and recognize the achievements of Latino talent in the entertainment and communications industries. In keeping with its mission, The Imagen Foundation cordially invites members of the entertainment and communication industries to participate in the 37th Annual Imagen Awards Competition.

The Foundation works to create, promote, and enhance opportunities for all Latinos in front of and behind the camera and throughout the entertainment industry, and serves as a liaison between the industry and the Latino community by providing access, education, and resources.

QUALIFICATIONS

The Imagen Foundation invites submissions for appropriate and qualifying entries in English or Spanish language television programming, feature films, advertising, or documentaries that either:

- (a) portray Latinos and/or the Latino culture in an authentic manner
 - (b) demonstrates outstanding creative achievement by Latino talent
 - (c) serves to educate the public about Latino cultures
- and
- (d) are produced and/or distributed in the United States

All entries must have first-aired or released in a U.S. market (network, local, cable, first-run syndication, streaming/subscription service) between May 1, 2021 and April 30, 2022.

All entries must be postmarked, emailed, or submitted online by **May 1, 2022**.

WHO CAN SUBMIT?

Writers, producers, directors, studios, networks, streaming providers, talent, talent agents, managers, publicists, production companies, and advertising agencies are eligible to submit entries.

Submissions will be judged by distinguished panels of entertainment industry executives and Latino community leaders.

GENERAL GUIDELINES

In addition to the criteria listed under Qualifications and the individual Category criteria on page 5, all entries must abide by the following to be considered for the 37th Annual Imagen Awards Competition:

- Submit one full and complete entry form for each qualifying entry along with all required supplemental application materials. Submissions that do not include all required materials will not be considered complete and may be returned if required materials are not received by the deadline.
- Entry must include an **online screener that can be accessed through September 30, 2022**. Screener can also be provided as a downloadable video file. The online screener must be easily accessible, although may require a password or code to access. In the event of an inaccessible or broken link, Imagen will attempt to contact the Primary Contact. However, an entry may be disqualified if inaccessible at the time of judging.
- You may submit using the Entry Form located on page 10 of this packet or you may submit through the Online Submission Portal located at www.imagen.org.
- All Entry Forms include a Waiver and Release that must be signed before submitting. By signing the waiver, you are granting The Imagen Foundation the right to use a clip of the submission, the winners/finalists and/or the qualifying program, film, or project in connection with the Awards ceremony, and for other Imagen events and related purposes. For any questions about the Waiver and Release, please contact us at awards@imagen.org.
- A fee is required per entry, per category, per the **Submission Fees** schedule below. Payment of the submission fee must be received by the entry deadline for the entry to be considered complete and eligible.
- Review each category and ensure that your entry meets the qualifications for the category you are submitting. Incorrectly categorized entries may be disqualified from the competition at the discretion of the judges.
- **Once submitted, there are no refunds and entries are non-returnable.**
- The Imagen Foundation reserves the right to not present an award in a category if an insufficient number of entries are submitted.
- **All nominees agree to name an acceptor and provide the name and contact information to the Imagen Foundation no less than two weeks prior to the Imagen Awards.**

SUBMISSION FEES

A submission fee of \$300 is required per entry, per category for all of the categories, with the following exceptions:

Best Documentary: Independently produced documentaries are \$150 per entry, per category. Only independently produced documentaries qualify for this special fee. This special fee applies only to the Best Documentary category entries.

Best Commercial Advertisement or Social Awareness Campaign: Submission fee for this category is \$200 per entry, per category. This special fee applies only to the Best Commercial Advertisement or Social Awareness Campaign category entries.

Best Short Film: Submission fee for this category is \$100 per entry, per category. This special fee applies only to the Best Short Film category entries.

Best Music Composition for Film or Television AND Best Music Supervision for Film or Television: If you are submitting yourself in either of these two categories, please contact the Imagen Foundation office at awards@imagen.org.

Payment of fees must be received prior to the submission deadline, otherwise entries will be rejected.

DEADLINE

All entries must be postmarked, emailed, or submitted online by **May 1, 2022**.

NOMINEES ANNOUNCEMENT

Nominees will be announced no or about July 31st. The individual listed as the Primary Contact will receive the email notification of when nominees will be announced, as well as the press release. Nominees will be listed on the Imagen website: www.imagen.org.

Nominees will be listed as described on the official Imagen Awards entry form. The accuracy of the information provided on the entry form is the responsibility of the submitter and is not the responsibility of the Imagen Foundation.

The Imagen Foundation determines the Primary Contact listed on the entry form as the contact for the nomination. The Primary Contact agrees to notify the nominee(s) and **to provide the Imagen Foundation with contact information for each nominee or the nominee's representative.**

All nominees agree to name an acceptor and inform the Imagen Foundation no less than two weeks prior to the Imagen Awards.

AWARDS PRESENTATION

Winners will be announced at the 37th Annual Imagen Awards in late summer 2022.

Winners are not announced in advance.

SPONSORSHIP OR PROGRAM ADVERTISING

For sponsorship opportunities or advertising in the Imagen Awards Program Book, please contact Yanira Leon by email at yani@imagen.org.

SUBMISSION GUIDELINES & REQUIREMENTS

CATEGORIES

Entries may qualify in the following categories.

FILM

- **Best Feature Film:** Feature length film released or exhibited at a U.S. film festival, theatrically, or by a streaming/subscription service or cable channel.
- **Best Director – Feature Film:** For outstanding direction of a film with a focus on Latino themes or characters and/or a director of Latino descent.
- **Best Actor – Feature Film:** Actor of Latino descent in a leading or supporting role in a feature film. A supporting cast member must appear a minimum of 5% of the total film run time.
- **Best Actress – Feature Film:** Actress of Latino descent in a leading or supporting role in a feature film. A supporting cast member must appear a minimum of 5% of the total film run time.
- **Best Short Film:** Total film run time cannot exceed 30 minutes. All short films must be submitted in their final format. A special reduced fee of \$100 per entry applies only to this category.

INFORMATIONAL PROGRAMS

- **Best Documentary:** Long format (minimum 30 minutes in length) non-fiction program/series produced for film, television, or streaming/subscription service focused on the Latino community or a Latino theme.
- **Best Informational Program:** Local or national news stories or news specials (non-documentary) focused on the Latino community or a Latino theme. Individual news segments or compilation of news segments can be submitted.
- **Best Commercial Advertisement or Social Awareness Campaign:** Public service announcements, promotional campaigns, and commercials geared toward a Latino audience originally aired or transmitted on a network, cable, or streaming/subscription service. A special reduced fee of \$200 per entry applies only to this category.

TELEVISION PROGRAMS

- **Best Primetime Program:** Must have originally aired or transmitted on a major network, cable network, or streaming/subscription service.
 - **Drama:** Program can be either half-hour or full-hour format. Includes limited series program. The overall tone of the program must be dramatic.
 - **Comedy:** Program can be either half-hour or full-hour format and includes limited series programs. The overall tone of the program must be comedic.
 - **Special or Television Movie:** Program can be either one-time specials or movies made for television or streaming/subscription services. Programs cannot be part of a series.
- **Best Director:** For outstanding direction of a comedy, drama, variety, limited series, or movie for television or a streaming service. Director must be of Latino descent.

- **Best Youth Programming:** Programming with Latino characters or themes aimed at children under the age of 12.
- **Best Young Adult Programming:** Programming with Latino characters or themes aimed at children over the age of 12.
- **Best Variety or Reality Show:** For a program or series composed of musical acts, comedic acts, sketches, or unscripted content.

TELEVISION PERFORMANCES

- **Best Actor - Drama:** Actor of Latino descent in a lead role with a significant storyline where the overall tone of the program is dramatic.
- **Best Actress - Drama:** Actress of Latino descent in a lead role with a significant storyline where the overall tone of the program is dramatic.
- **Best Supporting Actor - Drama:** Actor of Latino descent in a supporting role where the overall tone of the program is dramatic. A supporting cast member in a program must appear a minimum of 5% of the total program run time.
- **Best Supporting Actress - Drama:** Actress of Latino descent in a supporting role where the overall tone of the program is dramatic. A supporting cast member in a program must appear a minimum of 5% of the total program run time.
- **Best Actor - Comedy:** Actor of Latino descent in a lead role with a significant storyline where the overall tone of the program is comedic.
- **Best Actress - Comedy:** Actress of Latino descent in a lead role with a significant storyline where the overall tone of the program is comedic.
- **Best Supporting Actor - Comedy:** Actor of Latino descent in a supporting role where the overall tone of the program is comedic. A supporting cast member in a program must appear a minimum of 5% of the total program run time.
- **Best Supporting Actress - Comedy:** Actress of Latino descent where the overall tone of the program is comedic. The supporting cast member in a program must appear a minimum of 5% of the total program run time.
- **Best Voice-Over Actor:** For voice only performance by an actor or actress of Latino descent where a character is portrayed no matter how the visual is produced.
- **Best Young Actor:** Actor or actress of Latino descent under the age of 18 in a lead or supporting role in a television program or movie made for television.

MUSIC

- **Best Music Composition for Film or Television:** For outstanding original music composition by music composer of Latino descent, and/or for a Latino-themed project.
- **Best Music Supervision for Film or Television:** For outstanding original music supervision for a Latino-themed project, and/or by a music supervisor of Latino descent.

ENTRY FORM PROCEDURES & REQUIREMENTS

The following guidelines apply to both the PDF and Online Entry Form:

- **Entry Form:** Fill out one (1) entry form per category submission. For example, if you are submitting one production in multiple categories, i.e. Best Picture, Best Actor, each category needs to have its own entry form. **Select only one category per form.**
- **Primary Contact:** The Primary Contact will be the main point of contact for all matters related to the submission. The Imagen Foundation will inform the Primary Contact listed on the entry form of nomination. The Primary Contact agrees to notify the nominee(s) and **to provide the Imagen Foundation with contact information for each nominee or the nominee's representative.**
- If nominated, nominees will be listed as described on the official Imagen Awards entry form. The accuracy of the information provided on the entry form is the responsibility of the submitter and is not the responsibility of the Imagen Foundation.
- **For Television Programs & Television Acting Categories:** Select **ONE episode** that aired during the qualification period that best represents the series and/or talent that you are submitting for consideration.
- **For Actor Submissions:**
 - **Headshot & Resume:** You **MUST** include a headshot and resume. An IMDB resume is acceptable, but a separate headshot must still accompany the submission. By submitting the headshot, you are giving the Imagen Foundation permission to use it for promotional purposes for the Imagen Awards.
 - For an actor in a television program/series, **please select one episode that best showcases the actor's character and talent.** The screener for the **full episode** must be included with the submission.
 - **Description:** Include a short description of the actor's character and role in the project.
- **For Music Submissions:** Include the **final cue sheet for the project** and a brief description of the candidate's involvement in the project, along with a screener of the project.
- **Summary:** A brief written summary describing the entry and episode (if applicable) **must** be included with the Entry Form to be considered. If submitting in a Performance or Music category, include a description of the candidate's involvement and/or role.
- **Broadcast Network/Service, Production, and Distribution Company:** The companies named under Broadcast Network/Service and Production/Distribution Companies in the Production Information section, will be listed next to the name of the nominated program. Make sure to write in the companies **exactly** as they should appear, in the event the production is nominated. The submitter agrees to provide accurate information regarding network, production, and distribution companies.
- **Screener Details:** An online screener or file download link is required for all entries. **Links for online screeners must be active and accessible through September 30, 2022.** Links and any viewing instructions should be included in the Screener Details section of the entry form. In the event we have difficulties with your links, we will make our best efforts to inform the **Primary**

Contact listed on the entry form as soon as possible. **Physical DVDs or Blu-Rays will not be accepted.**

- **Signed Waiver & Release:** The Waiver and Release is located on the bottom of the Entry Form. Each Entry Form must be signed in order to be considered for the Imagen Awards. If you have questions regarding the Waiver & Release, please email Yanira Leon at yani@imagen.org.
- **Payment:** Each entry must include the appropriate payment for the category. Payment can be made via check (made out to “Imagen Foundation”), by credit card (Visa, MasterCard or American Express accepted) using the attached Credit Card Authorization Form, or when submitting online at www.imagen.org/awards. If your company requires an invoice, please contact us at awards@imagen.org. Entries submitted with a personal check must be received two weeks before the submission deadline. **All fees must be paid by the submission period deadline or your entry will be disqualified.**
- **Nominees Announcement:** Nominees will be listed as described on the official Imagen Awards entry form. The accuracy of the information provided on the entry form is the responsibility of the submitter and is not the responsibility of the Imagen Foundation. Please ensure that all information is accurate before submitting.

All requirements must be fulfilled to be considered for the Imagen Awards.

WHERE TO SUBMIT

ONLINE: The Online Entry Form & Guidelines are available at www.imagen.org/awards. Carefully read the Online Entry Form Guidelines to ensure that your entry is properly submitted and processed.

EMAILED ENTRIES: You may email the PDF Entry Form on page 10 of this packet and email the completed form, along with the Credit Card Authorization or invoice request to awards@imagen.org. All required materials must accompany your PDF Entry Form for your submission to be processed.

MAILED-IN ENTRIES: You may print and complete the PDF Entry Form on page 10 of this packet. Mailed-in entry forms must also include online screener information. **No physical DVDs or Blu-Rays will be accepted.** Mail or send via messenger your completed form and all required materials to:

Imagen Awards Consideration Committee
18034 Ventura Blvd., #261
Encino, CA 91316

DEADLINE

Deadline to submit to the Imagen Awards Competition is **May 1, 2022.**

QUESTIONS ABOUT THE IMAGEN AWARDS

If you have any questions regarding the Imagen Awards that are not answered in this document, please contact the Imagen Foundation by phone at (626) 376-9751 or by email at awards@imagen.org.

FREQUENTLY ASKED QUESTIONS

1. I am an independent producer. How much do I need to pay for my submission?

Independently produced documentaries pay a \$150 fee per entry. Independent feature film productions do not qualify for this fee.

2. I have produced a feature film and am an independent producer. How much do I pay for my submission?

If you are submitting in a feature film category, you are required to pay the standard \$300 per entry fee. Keep in mind that your competition will include major companies.

3. I am an actor in an independently produced feature film. How much do I pay for my submission?

If you are submitting in an acting category, you are required to pay the standard \$300 per entry fee. Bear in mind that your competition may be actors from major productions.

4. Do you waive any fees?

As a not-for-profit organization, all fees collected from entry submissions go directly into the time spent processing your submission and the expenses for producing the Imagen Awards. Consequently, we cannot waive any fees. All submission fees are non-refundable.

5. My submission is all in Spanish. Can I still submit it?

Yes, Spanish language television programming, feature films, advertising, online series, and documentaries, can be submitted if they were produced and released or aired in a U.S. market.

6. I am submitting online, but I am having technical issues or have a question. Who do I contact?

Please email us at awards@imagen.org with specific details on the issue you are encountering, and we will endeavor to assist you as expediently as possible.

7. When will nominees be announced? How will I know if I am nominated?

Nominees will be announced on or about July 31st. All Primary Contacts will receive email notification of when nominees will be announced, as well as the press release. Nominees will be listed on the Imagen website.

8. I have a question that has not been answered here. Who should I contact?

If you have any additional questions, please contact the Imagen Foundation at (626) 376-9751 or by email at awards@imagen.org.

37TH ANNUAL IMAGEN AWARDS ENTRY FORM

Complete one entry form per submission. Please enter information legibly. Online application available at www.imagen.org/awards.
 Entry materials will not be returned. Read the guidelines before submitting. For questions: awards@imagen.org or (626) 376-9751.
Postmark Deadline: May 1, 2022.

1. Category: Select ONLY one

I. Films

- Best Feature Film
- Best Director – Feature Film
- Best Actor – Feature Film
- Best Actress – Feature Film
- Best Short Film

II. Television/Streaming Programs

- Best Primetime Program:
- Drama
 - Comedy
 - Special or Movie
- Best Director
 - Best Variety or Reality Show
 - Best Youth Programming (Age 0 – 12)
 - Best Young Adult Programming (Age 12+)

III. Television Performances

- Best Actor - Drama
- Best Actress - Drama
- Best Supporting Actor - Drama
- Best Supporting Actress – Drama
- Best Actor - Comedy
- Best Actress - Comedy
- Best Supporting Actor - Comedy
- Best Supporting Actress - Comedy
- Best Voice-Over Actor
- Best Young Actor/Actress

IV. Music

- Best Music Composition for Film or Television
- Best Music Supervision for Film or Television

V. Informational

- Best Documentary
- Best Local or National News/Informational Program
- Best Commercial Advertisement or Social Awareness Campaign

PRODUCTION INFORMATION (Required for all submissions)

2A. Name of Production: _____

2B. Provide a Brief Synopsis of the Program:

3A. Title of Episode (if applicable): _____

3B. Provide One or Two-Sentence Summary of the Episode (if applicable):

4A. Language: Eng. Span. **4B. Original Release/Air/Distribution Date:** _____ **4C. Running Time:** _____

5A. Broadcast Network/Service: _____

5B. Production/Distribution Company: _____
 (ONLY companies listed in 5A & 5B will be included in Nominees Announcement if entry is nominated. Enter exactly as companies should be listed.)

6A. Exec. Producer/s: _____

6B. Producer/s: _____

6C. Director: _____ **6D. Writer/s:** _____

7. Principal Cast: _____
 (if applicable)

TALENT INFORMATION (Required for the talent categories in I & III)

8A. Talent's Name: _____ **8B. Role:** Leading Supporting

8C. Character's Name (if applicable): _____ **8D. Attach any required supporting materials.**

Provide a brief description of the actor's role in the project:

MUSIC CATEGORIES (Required for all categories in IV)

- 9A. Name of Composer(s) or Supervisor(s): _____
- 9B. Provide a brief description of the candidate's involvement in the project: _____
- 9C. Attach the Final Cue Sheet to this form.

INFORMATIONAL CATEGORIES (Required for categories in V, except for Best Documentary)

- 10A. Was the program Local or National? Local National 10B. If local, in which market? _____

SCREENER DETAILS Link must be available until September 30, 2022.

- 11A. Screener Link: _____ 11B. Link Expiration Date: _____
- 11C. Screener Special Instructions: _____

12. PRIMARY CONTACT:

The Primary Contact will be the main point of contact for all matters related to the submission. The Imagen Foundation will inform the Primary Contact listed on the entry form of nomination. The Primary Contact agrees to notify the nominee(s) and to provide the Imagen Foundation with contact information for each nominee or the nominee's representative. **If nominated, the submitter agrees to provide the Imagen Foundation with the name of the individual accepting on behalf of the entry no less than two weeks prior to the Imagen Awards.**

Name: _____ Title: _____

Company: _____

Address: _____ City, State, Zip: _____

Email: _____ Phone: _____

WAIVER AND RELEASE

In consideration of the potential publicity, award, recognition and exposure this submission (the "Work") may receive, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned grants to The Imagen Foundation (the "Foundation") the non-exclusive right to use, display, reference and exhibit the above-referenced Work, in whole or in part, in connection with the Foundation's annual awards program and for purposes related to the awards program and/or other Foundation activities, including, without limitation, the right to include clips of the Work as part of and/or in connection with the Foundation's programs, and expressly waives any residual or other compensation that may otherwise be or become payable in connection with such use. The undersigned expressly acknowledges that the Foundation will proceed in reliance upon this waiver and release; however, under no circumstances shall the Foundation be obligated in any way to use the Work, or any portion thereof, or to exploit any of the rights granted hereunder. The undersigned represents and warrants that it has the full right and authority to grant the rights granted to the Foundation hereunder, and that no other consents, authorizations, or payments are necessary or required. The undersigned further acknowledges and agrees that it will not assert or maintain any claim, action, suit or demand of any kind or nature whatsoever arising out of or related to this waiver and release and will indemnify the Foundation against any and all claims, actions, losses, damages, judgments and liabilities resulting from any breach or alleged breach of its representations herein.

Print Name of Signatory / Title / Company

Signature

Date



Entry# _____
(For Office Use)

CREDIT CARD AUTHORIZATION FORM

To pay for your entries by credit card, please fill out the form below. You need only provide one credit card authorization form for all your entries. If you require an invoice, please contact Yanira Leon at yani@imagen.org.

CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____
(where a receipt will be emailed)

OF ENTRIES

Quantity of Entries: _____ x \$300.00 Sub-Total: \$ _____

Quantity of Entries:* _____ x \$150.00 Sub-Total: \$ _____
*For independently produced documentaries only.

Quantity of Entries:** _____ X \$200.00 Sub-Total: \$ _____
** For Best Commercial Advertisement or Social Awareness Campaign category only.

Quantity of Entries:*** _____ X \$100.00 Sub-Total: \$ _____
*** For Best Short Film category only.

Total: \$ _____

CREDIT CARD AUTHORIZATION

Name on Credit Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Credit Card Type: Visa MasterCard American Express

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

I authorize the Imagen Foundation to charge my credit card the Total amount listed above for my submission entries to The Imagen Awards.

Signature: _____

Please include one copy of this form with your entry(ies) if paying by credit card.

ADDITIONAL PAYMENT OPTIONS

By Check: To pay by check, please make the check payable to The Imagen Foundation. Check must be included with your entries for The Imagen Foundation to accept and process your entries. If you require an invoice, please email yani@imagen.org.

For questions, call (626) 376-9751 or email: awards@imagen.org

Imagen Foundation Mailing Address: 18034 Ventura Blvd., #261 • Encino, CA 91316

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