THE 39TH ANNUAL INCOME TO THE 39TH ANDUAL IN



CALL FOR ENTRIES MARCH 1 - MAY 1, 2024

IMAGEN.ORG INFO@IMAGEN.ORG

The Imagen Foundation is a 501(c)3 not-for-profit organization. Federal ID 95-4530300

Table of Contents

CONTENTS

Objective and Invitation	2
Qualifications	2
Who Can Submit?	2
General Guidelines	3
Submission Fees	3
Deadline	4
Nominees Announcement	4
Awards Presentation	4
Sponsorship or Program Advertising	4
Categories	Error! Bookmark not defined.
Film	5
Informational Programs	5
Television Programs	5
Television Performances	6
Music	6
Entry Form Procedures & Requirements	7
Where to submit	8
Deadline	9
Questions About the Imagen Awards	9
Frequently Asked Questions	9
39th Annual Imagen Awards Entry Form	11
Credit Card Authorization Form	13

39th Annual Imagen Awards Competition

OBJECTIVE AND INVITATION

The Imagen Foundation seeks to recognize and reward creative excellence, positive or accurate images of Latinos in television and film, as well as to encourage and recognize the achievements of Latino talent in the entertainment and communications industries. In keeping with its mission, The Imagen Foundation cordially invites members of the entertainment and communication industries to participate in the 39th Annual Imagen Awards Competition.

The Foundation works to create, promote, and enhance opportunities for all Latinos in front of and behind the camera and throughout the entertainment industry, and serves as a liaison between the industry and the Latino community by providing access, education, and resources.

QUALIFICATIONS

The Imagen Foundation invites submissions for appropriate and qualifying entries in English or Spanish language television programming, feature films, advertising, documentaries, or short films that fulfill the following requirements:

- (a) portray Latinos and/or the Latino culture in an authentic manner **OR**
- (b) demonstrates outstanding creative achievement by Latino talent **OR**
- (c) serves to educate the public about Latino cultures

AND

(d) are produced for first-run distribution in the United States

AND

(e) first-aired or released in a U.S. market (theatrical, network, local, cable, first-run syndication, streaming service, film festival) between May 1, 2023 and April 30, 2024.

All entries must be postmarked, emailed, or submitted online by May 1, 2024.

WHO CAN SUBMIT?

Writers, producers, directors, studios, networks, streaming service providers, talent, talent agents, managers, publicists, production companies, and advertising agencies are eligible to submit entries.

Submissions will be judged by distinguished panels of entertainment industry executives and community leaders.

GENERAL GUIDELINES

In addition to the criteria listed under Qualifications and the individual Category criteria on page 5, all entries must abide by the following to be considered for the 39th Annual Imagen Awards Competition:

- Submit one full and complete entry form for each qualifying entry along with all required supplemental application materials. Submissions that do not include all required materials will not be considered complete and may be returned if required materials are not received by the deadline.
- Entry must include an online video link or file such as a video link or file that can be accessed through August 31, 2024. The video can also be provided as a downloadable video file. The online screener must be easily accessible, although may require a password or code to access. In the event of an inaccessible or broken link, Imagen will attempt to contact the Primary Contact for a new link. If Imagen is unable to obtain a working screener, the entry may be disqualified.
- You may submit using the Entry Form located on page 11 of this packet or through the Online Submission Portal located at www.imagen.org.
- All Entry Forms include a Waiver and Release that must be signed before submitting. By signing the
 waiver, you are granting The Imagen Foundation the right to use a clip of the submission, the
 winners/finalists and/or the qualifying program, film, or project in connection with the Awards
 ceremony, and for other Imagen events and related purposes. For any questions about the Waiver
 and Release, please contact us at awards@imagen.org.
- A fee is required per entry, per category, per the Submission Fees schedule below. Payment of the submission fee must be received by the entry deadline for the entry to be considered complete and eligible.
- Review each category and ensure that your entry meets the qualifications for the category you are submitting. Incorrectly categorized entries may be disqualified from the competition at the discretion of the judges.
- Once submitted, there are no refunds and entries are non-returnable.
- All nominees agree to name an acceptor and provide the name and contact information to the Imagen Foundation no less than two weeks prior to the Imagen Awards.

SUBMISSION FEES

A submission fee of \$300 is required per entry, per category in all of the categories, with the following exceptions:

Best Documentary: <u>Independently produced</u> documentaries are \$150 per entry, per category. Only independently produced documentaries qualify for this special fee. This special fee applies only to the Best Documentary category.

Best Short/Student Film: Submission fee for this category is \$100 per entry, per category. This special fee applies only to the Best Short Film category.

Payment of fees must be received prior to the submission deadline for entries to be considered complete and eligible, otherwise entries will be rejected.

DEADLINE

All entries must be postmarked, emailed, or submitted online by May 1, 2024.

NOMINEES ANNOUNCEMENT

Nominees will be announced on or about July 15th. The individual listed as the Primary Contact will receive the email notification of when nominees will be announced, as well as the press release. Nominees will be listed on the Imagen website: www.imagen.org.

Nominees will be listed as described and submitted on the official Imagen Awards entry form. The accuracy of the information provided on the entry form is the responsibility of the submitter and is not the responsibility of the Imagen Foundation.

The Imagen Foundation will notify the Primary Contact listed on the entry form of the nomination. If a third-party consultant is engaged to submit on behalf of an entertainment entity, they are required to identify a Company Contact. The Company Contact information will only be used if the submission is nominated.

All nominees agree to name an acceptor and inform the Imagen Foundation no less than two weeks prior to the Imagen Awards.

AWARDS PRESENTATION

Winners will be announced at the 39th Annual Imagen Awards in late summer 2024.

Winners are not announced in advance.

SPONSORSHIP OR PROGRAM ADVERTISING

For sponsorship opportunities or advertising in the Imagen Awards Program Book, please contact Yanira Leon by email at yani@imagen.org.

CATEGORIES

Entries may qualify in the following categories.

FILM

- **Best Feature Film:** Feature-length film released or exhibited at a U.S. film festival, theatrically, or by a streaming/subscription service or cable channel.
- **Best Animated Feature Film:** Feature-length animated film released or exhibited at a U.S. film festival, theatrically, or by a streaming/subscription service or cable channel.
- Best Director Feature Film: For outstanding direction of a film with a focus on Latino themes or characters and/or a director of Latino descent.
- Best Actor Feature Film: Actor of Latino descent in the leading role in a feature film.
- Best Actress Feature Film: Actress of Latino descent in the leading role in a feature film.
- Best Supporting Actor Feature Film: Actor of Latino descent in a supporting role in a feature film.
 A supporting cast member must appear for a minimum of 25% of the total film run time.
- **Best Supporting Actress** Feature Film: Actress of Latino descent in a supporting role in a feature film. A supporting cast member **must appear for a minimum of 25% of the total film run time**.
- Best Voice-Over Actor Feature Film: For voice-only performance in a feature-length film by an
 actor or actress of Latino descent where a character is portrayed no matter how the visual is
 produced.
- **Best Short/Student Film:** Total film run time cannot exceed 30 minutes. All short films must be submitted in their final format. A special reduced fee of \$100 per entry applies only to this category.

INFORMATIONAL PROGRAMS

- Best Documentary: Long format (minimum 30 minutes in length) non-fiction program/series
 produced for film, television, or streaming/subscription service focused on the Latino community
 or a Latino theme.
- Best Informational Program: Local or national news stories or news specials (non-documentary)
 focused on the Latino community or a Latino theme. Individual news segments or compilation of
 news segments are acceptable.
- Best Commercial Advertisement or Social Awareness Campaign: Public service announcements, promotional campaigns, and commercials geared toward a Latino audience originally aired or transmitted on a network, cable, or streaming/subscription service.

TELEVISION PROGRAMS

- **Best Drama Series:** For television programs, including limited series, that are either half-hour or full-hour format. The overall tone of the programs must be dramatic. Programs must have first-aired or transmitted on a network, cable, or streaming service with a first-run distribution in the U.S.
- **Best Comedy Series:** For television programs, including limited series, that are either half-hour or full-hour format. The overall tone of the programs must be comedic. Programs must have first-aired or transmitted on a network, cable, or streaming service with a first-run distribution in the U.S.

- **Best Special or Television Movie**: For programs that are either one-time specials or movies made for television or streaming services. Programs must be one-offs and not part of a series. Programs must have first-aired or transmitted on a network, cable, or streaming service with a first-run distribution in the U.S.
- **Best Director:** For outstanding direction of a comedy, drama, variety, limited series, or movie for television or a streaming service. Director must be of Latino descent.
- Best Youth Programming: Programming with Latino characters or themes aimed at Latino youth.
- **Best Variety or Reality Show:** For a program or series composed of musical acts, comedic acts, sketches, or unscripted content.

TELEVISION PERFORMANCES

- **Best Actor Drama:** Actor of Latino descent in a lead role with a significant storyline where the overall tone of the program is dramatic.
- **Best Actress Drama:** Actress of Latino descent in a lead role with a significant storyline where the overall tone of the program is dramatic.
- **Best Supporting Actor Drama:** Actor of Latino descent in a supporting role where the overall tone of the program is dramatic. A supporting cast member in a program must appear a minimum of 25% of the total program run time.
- Best Supporting Actress Drama: Actress of Latino descent in a supporting role where the overall
 tone of the program is dramatic. A supporting cast member in a program must appear a minimum
 of 25% of the total program run time.
- **Best Actor Comedy:** Actor of Latino descent in a lead role with a significant storyline where the overall tone of the program is comedic.
- **Best Actress Comedy:** Actress of Latino descent in a lead role with a significant storyline where the overall tone of the program is comedic.
- Best Supporting Actor Comedy: Actor of Latino descent in a supporting role where the overall
 tone of the program is comedic. A supporting cast member in a program must appear a minimum of
 25% of the total program run time.
- Best Supporting Actress Comedy: Actress of Latino descent where the overall tone of the
 program is comedic. The supporting cast member in a program must appear a minimum of 25% of
 the total program run time.
- **Best Voice-Over Actor:** For voice only performance by an actor or actress of Latino descent where a character is portrayed no matter how the visual is produced.
- **Best Young Actor:** Actor or actress of Latino descent under the age of 18 in a lead or supporting role in a television program or movie made for television.

MUSIC

- **Best Music Composition for Film or Television:** For outstanding original music composition by music composer of Latino descent, and/or for a Latino-themed project.
- **Best Music Supervision for Film or Television:** For outstanding original music supervision for a Latino-themed project, and/or by a music supervisor of Latino descent.

ENTRY FORM PROCEDURES & REQUIREMENTS

The following guidelines apply to both the PDF and Online Entry Form:

- Entry Form: Fill out one (1) entry form per category submission. For example, if you are submitting one production in multiple categories, i.e. Best Picture and Best Actor, each category needs to have its own entry form. Select only one category per form.
- **Primary Contact:** The Primary Contact will be the main point of contact for all matters related to the submission. The Imagen Foundation will inform the Primary Contact listed on the entry form of nomination. The Primary Contact agrees to notify the nominee(s). **If a third-party consultant is engaged to submit on behalf of an entertainment entity, they are required to identify a Company Contact.** The Company Contact information will only be used if the submission is nominated.
- **Company Contact:** The Company Contact section is required if the Primary Contact is a third-party consultant submitting on behalf of an entertainment entity. The name, title, and email address must be included with the submission form.
- **Production Information:** If nominated, nominees will be listed as described and submitted on the official Imagen Awards entry form. The accuracy of the information provided on the entry form is the responsibility of the submitter and is not the responsibility of the Imagen Foundation.
- **Program Summary:** A brief written summary describing the film or program **must** be included with the Entry Form to be considered.
- Episode Selection for Television Programs & Television Acting Categories: Select ONE episode
 that aired during the qualification period that best represents the series and/or talent that you are
 submitting for consideration. The title of the episode and a short summary of the episode is
 required at the time of submission.
- Broadcast Network/Streaming Service, Production, and Distribution Company: The companies
 named under Broadcast Network/Streaming Service and Production/Distribution Companies in the
 Production Information section, will be listed next to the name of the nominated program. Make
 sure to write in the companies exactly as they should appear, in the event the production is
 nominated. The submitter is responsible for providing accurate information regarding network,
 production, and distribution companies.

For Talent Submissions:

- Headshot: An approved headshot is required in the acting and director categories. By submitting the headshot, you are giving the Imagen Foundation permission to use it for promotional purposes for the Imagen Awards.
- Resume/Bio: You must include a resume or bio for acting categories. An IMDB resume is acceptable.
- For an actor in a television program/series, please select one episode that best showcases the actor's character and talent. The screener for the full episode must be included with the submission.
- Description: Include a short description of the actor's character and role in the project.
- For Music Submissions: Include the final cue sheet for the project and a brief description of the candidate's involvement in the project, along with a screener of the project.

- Screener/Video Details: An online screener/video or file download link is required for all entries. Links for online screeners/videos must be active and accessible through August 31, 2024.
 - Links for screeners/videos behind a paywall or that require a paid subscription, such as Netflix, Hulu, Prime Video, Disney+, to view them are not allowed.
 - Access Codes for Screeners: If providing access codes for your platform, a minimum of 20 unique access codes per entry are required. Do NOT submit the same access codes for multiple entries. Access codes are required at the time of submission.
 - Entries for episodic programs must include a screener/video link for the episode being submitted for consideration.
 - Links and any viewing instructions should be included in the Screener Details section of the
 entry form. In the event we have difficulties with your links, we will make our best efforts to
 inform the Primary Contact listed on the entry form as soon as possible. If we are unable
 to receive a prompt response, the entry will be disqualified.
 - Physical DVDs or Blu-Rays will not be accepted.
 - Failure to provide a working link/video or sufficient access codes per entry in a timely manner will disqualify the entry.
- **Signed Waiver & Release:** The Waiver and Release is located on the bottom of the Entry Form in this package and at the end of the online entry form. Each Entry Form must be signed to be considered for the Imagen Awards. If you have questions regarding the Waiver & Release, please email Yanira Leon at yani@imagen.org.
- Payment: Each entry must include the appropriate payment for the category. Payment can be made
 via ACH deposit, credit card (Visa, MasterCard or American Express accepted), or check (made out
 to "Imagen Foundation"). If your company requires an invoice, please contact us at
 <u>awards@imagen.org</u>. Entries submitted with a personal check must be received two weeks before
 the submission deadline. All fees must be paid by the submission period deadline or your entry
 will be disqualified.
- Nominees Announcement: Nominees will be listed as described and submitted on the official Imagen Awards entry form. The accuracy of the information provided on the entry form is the responsibility of the submitter and is not the responsibility of the Imagen Foundation. Please ensure that all information is accurate before submitting.

All requirements must be fulfilled to be considered for the Imagen Awards.

WHERE TO SUBMIT

ONLINE: The Online Submission Portal is available at https://submit.imagen.org. Carefully read the Entry Form Procedures and Requirements to ensure that your entry is properly submitted and processed.

EMAILED ENTRIES: You may email the PDF Entry Form on page 11 of this packet and email the completed form, along with the Credit Card Authorization or invoice request to awards@imagen.org. All required materials must accompany your PDF Entry Form for your submission to be processed.

MAILED-IN ENTRIES: You may print and complete the PDF Entry Form on page 11 of this packet. Mailed-in entry forms must also include online screener information. **No physical DVDs or Blu-Rays will be accepted.** Mail or send via messenger your completed form and all required materials to:

Imagen Awards Consideration Committee

3579 E. Foothill Blvd. #744 Pasadena, CA 91107

DEADLINE

Deadline to submit to the Imagen Awards Competition is May 1, 2024.

QUESTIONS ABOUT THE IMAGEN AWARDS

If you have any questions regarding the Imagen Awards that are not answered in this document, please contact the Imagen Foundation by phone at (626) 376-9751 or by email at awards@imagen.org.

FREQUENTLY ASKED QUESTIONS

- 1. I am an independent producer. How much do I need to pay for my submission?
 - Independently produced documentaries pay a fee of \$150 per entry. Independent feature film productions do not qualify for this fee.
- 2. I have produced a feature film and am an independent producer. How much do I pay for my submission?
 - If you are submitting in a feature film category, you are required to pay the standard fee of \$300 per entry.
- 3. I am an actor in an independently produced feature film. How much do I pay for my submission?

 If you are submitting in an acting category, you are required to pay the standard fee of \$300 per entry.
- 4. I am a student and I have a film I'd like to submit. How much do I pay for my submission?
 - Students can submit films in the Best Short/Student Film category. Submissions in this category are \$100 per entry.
- 5. Do you waive any fees?
 - As a not-for-profit organization, all fees collected from entry submissions go directly into the time spent processing your submission and the expenses for producing the Imagen Awards. Consequently, we cannot waive any fees. All submission fees are non-refundable.
- 6. My submission is all in Spanish. Can I still submit it?
 - Yes, Spanish language television programming, feature films, advertising, online series, and documentaries, can be submitted if they were produced for first-run release in a U.S. market.
- 7. I am submitting online, but I am having technical issues or have a question. Who do I contact?
 - Please email us at awards@imagen.org with specific details on the issue you are encountering, and we will endeavor to assist you as expediently as possible.

8. When will nominees be announced? How will I know if I am nominated?

Nominees will be announced on or about July 15th. All Primary Contacts will receive email notification of when nominees will be announced, as well as the press release. Nominees will be listed on the Imagen website.

9. I have a question that has not been answered here. Who should I contact?

If you have any additional questions, please contact the Imagen Foundation at (626) 376-9751 or by email at awards@imagen.org.



Entry#	
(For Office Use)	

39TH ANNUAL IMAGEN AWARDS ENTRY FORM

Complete one entry form per submission. Please enter information legibly. Online application available at www.imagen.org/awards. Entry materials will not be returned. Read the guidelines before submitting. For questions: awards@imagen.org or (626) 376-9751. Postmark Deadline: May 1, 2024.

1.	Category: Select only ONE per	form			
	I. Films ☐ Best Feature Film ☐ Best Director – Feature Film ☐ Best Actor – Feature Film ☐ Best Actress – Feature Film ☐ Best Supporting Actor – Feature Film ☐ Best Supporting Actress – Feature Film ☐ Best Short/Student Film	I. Films Continued ☐ Best Animated Feature Film ☐ Best Voice-Over Actor — Animated Film II. Television Programs ☐ Best Drama Series ☐ Best Comedy Series ☐ Best Special or Television Movie ☐ Best Director ☐ Best Variety or Reality Show ☐ Best Youth Programming	II. Television Performances □ Best Actor - Drama □ Best Actress - Drama □ Best Supporting Actor - Drama □ Best Supporting Actress - Drama □ Best Actor - Comedy □ Best Actress - Comedy □ Best Supporting Actor - Comedy □ Best Supporting Actress - Comedy □ Best Voice-Over Actor □ Best Young Actor/Actress	III. Music ☐ Best Music Composition for Film or Television ☐ Best Music Supervision for Film or Television IV. Informational ☐ Best Documentary ☐ Best Local or National News/Informational Program ☐ Best Commercial Advertisement or Social Awareness Campaign	
	PRODUCTION INFORMATION ((Required for all submissions)			
2A.	Name of Production:	nequired for all submissions,			
2B.	Provide a Brief Synopsis of the	Program:			
3A. 3B.		Summary of the Episode (if applicable		40 Dunning Times	
4A. 5A.	Broadcast Network/Service:	_	on Date:	4C. Running Time:	
5B.					
	(ONLY companies listed in 5A & 5B will be included in Nominees Announcement if entry is nominated. Enter exactly as companies should be listed.)				
6 A .	Exec. Producer/s:				
6B.	Producer/s:				
6C.					
7.	Principal Cast: (if applicable)				
	TALENT INFORMATION (Requi	red for categories with actors, di	rectors, music composers, music su	pervisors)	
8.	Talent's Name:				
	ACTOR CATEGORIES (Require	d for the talent categories in I &	III). Attach any required supporting m	aterials.	
9A.	Character's Name:		9B. Role: D	☐ Leading ☐ Supporting	
٥٢	Provide a brief description of th	e actor's role in the project:			

10.		GORIES (Required for all categories in IV) Attach the Final Cue Sheet to this form. If description of the candidate's involvement in the project:
	INFORMATIO	NAL CATEGORIES (Required for categories in V, except for Best Documentary)
<u>11A.</u>	Was the progr	ram Local or National? ☐ Local ☐ National 11B. If local, in which market?
		ETAILS Link must be available until September 30, 2024.
	Screener Link	cial Instructions:
110.	ocieenei ope	ciai ilisti uctions.
12.	PRIMARY CO	NTACT:
	entry form of nor entity, they are	ntact will be the main point of contact for all matters related to the submission. The Imagen Foundation will inform the Primary Contact listed on the mination. The Primary Contact agrees to notify the nominee(s). If a third-party consultant is engaged to submit on behalf of an entertainment required to identify a Company Contact in STEP 13. If nominated, the submitter agrees to provide the Imagen Foundation with the name of ccepting on behalf of the entry no less than two weeks prior to the Imagen Awards.
	Name:	Title:
	Company:	
	Address:	City, State, Zip:
	Email:	Phone:
		I am a third-party consultant submitting on behalf of an entertainment entity. PLEASE COMPLETE STEP 13.
13.	COMPANY CO	ONTACT: REQUIRED for third-party consultants.
	The Company C	ontact information will only be used if the submission is nominated.
	Name:	Title:
	Company:	Email:
	valuable conside "Foundation") th Foundation's an the right to inclucompensation the Foundation will puse the Work, oright and authori required. The uwhatsoever arisi	of the potential publicity, award, recognition and exposure this submission (the "Work") may receive, and for other good and eration, the receipt and sufficiency of which is hereby acknowledged, the undersigned grants to The Imagen Foundation (the enon-exclusive right to use, display, reference and exhibit the above-referenced Work, in whole or in part, in connection with the nual awards program and for purposes related to the awards program and/or other Foundation activities, including, without limitation, de clips of the Work as part of and/or in connection with the Foundation's programs, and expressly waives any residual or other nat may otherwise be or become payable in connection with such use. The undersigned expressly acknowledges that the proceed in reliance upon this waiver and release; however, under no circumstances shall the Foundation be obligated in any way to rany portion thereof, or to exploit any of the rights granted hereunder. The undersigned represents and warrants that it has the full ity to grant the rights granted to the Foundation hereunder, and that no other consents, authorizations, or payments are necessary or indersigned further acknowledges and agrees that it will not assert or maintain any claim, action, suit or demand of any kind or nature ing out of or related to this waiver and release and will indemnify the Foundation against any and all claims, actions, losses, nents and liabilities resulting from any breach or alleged breach of its representations herein.

Signature

Date

Print Name of Signatory / Title / Company



Entry#	
(For Office Use)	

CREDIT CARD AUTHORIZATION FORM

To pay for your entries by credit card, please fill out the form below. You need only provide one credit card authorization form for all your entries. If you require an invoice, please contact Yanira Leon at yani@imagen.org.

CONTACT INFORMATION					
Company Name:					
Contact Name:					
Phone Number:					
Email Address: (Where a receipt will be emailed)					
# OF ENTRIES					
Quantity of Entries:	x \$300. ⁰⁰		Sub-Total:	\$	
Quantity of Entries:*	x \$150. ⁰⁰		Sub-Total:	\$	
*For independently produced documentaries only					
Quantity of Entries:**	X \$100. ⁰⁰		Sub-Total:	\$	
** For Best Short/Student Film category only.					
			Total:	\$	
CREDIT CARD AUTHORIZATION					
Name on Credit Card:					
Billing Address:					
City:		_ State:			Zip:
Credit Card Type: Visa	☐ MasterCard	□ Am	erican Express		
Credit Card Number:					
Exp. Date: Security Code:					
I authorize the Imagen Foundation to charge my credit card the Total amount listed above for my submission entries to The Imagen Awards.					
Signature:					

ADDITIONAL PAYMENT OPTIONS

By Check: To pay by check, please make the check payable to The Imagen Foundation. Check must be included with your entries for The Imagen Foundation to accept and process your entries. If you require an invoice, please email yani@imagen.org.

By ACH: To pay by ACH, please email yani@imagen.org.

For questions, call (626) 376-9751 or email: awards@imagen.org

Imagen Foundation Mailing Address: 3579 E. Foothill Blvd. #744 O Pasadena, CA 91107

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