

Imagen

PROGRAM BOOK AD SPECS

All ads for the Imagen program book must be print-ready.

Below find the specifications per ad size.

SPACE	BOOK TRIM	BLEED	NON-BLEED/SAFE AREA
2-Page Spread	17" w x 11" h	17.5" w x 11.5" h	16" w x 10" h
Full Page	8.5" w x 11" h	9" w x 11.5" h	8" w x 10" h
Half Page	N/A	N/A	8" w x 4.5" h

Digital Requirements

File Types: PDF, JPEG, or TIFF preferred

Color Ads: 4-color CMYK

Resolution: 300 dpi

Delivery: Artwork can be emailed to Joy Bushmeyer at joybushmeyer@gmail.com.

Deadline: The deadline for all materials is **August 20, 2024**.

Questions: If you need assistance creating your ad or if you have any questions about the ad specs, please contact joybushmeyer@gmail.com. For administrative questions about your ad, please contact Yanira Leon at yani@imagen.org.

Imagen Foundation

3579 E. Foothill Blvd. #744, Pasadena, CA 91107

Phone: 626-376-9751

Email: awards@imagen.org